

Business Location Austria

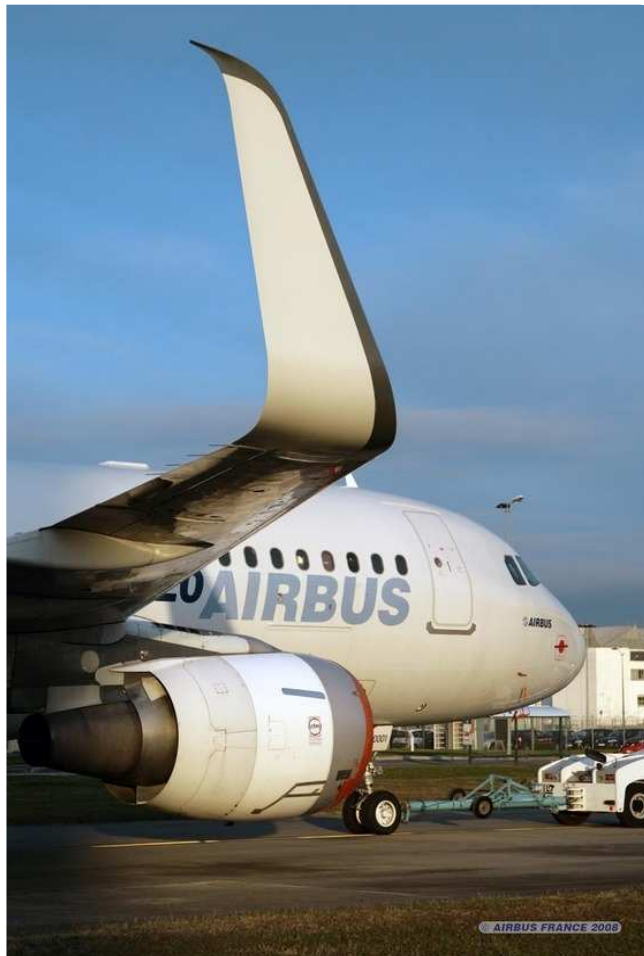
ABA-Invest in Austria

November 2010

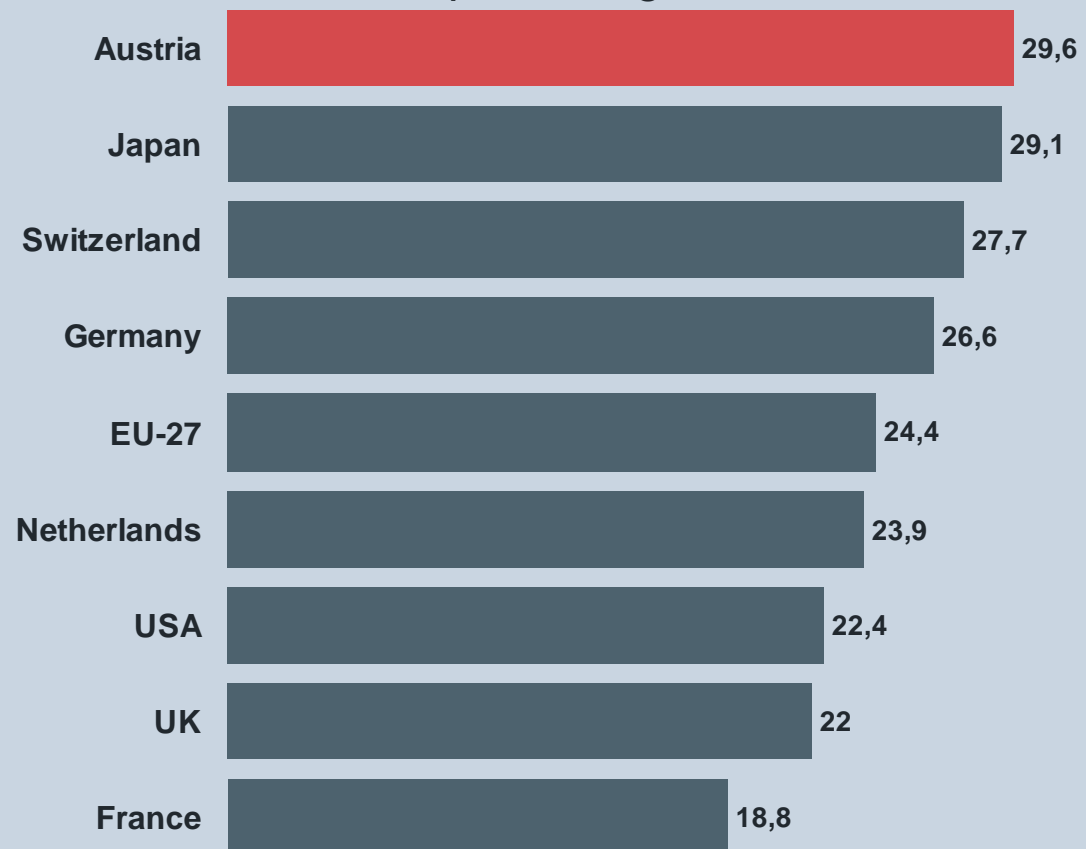
You know Austria like this ...



Invest in an Industrialized Country



Production sectors as percentage of GDP, 2009



Customers with high purchasing power



- 8.2 million inhabitants
- 50 m consumers within 400 km
- GDP/capita 2009: EUR 30,200
- Number 4 in the EU in respect to purchasing power
- GDP growth: 1.8 % (2010)
- Inflation: 1.3%
- Companies as customers:
Gross fixed capital formation 22.2% of GDP

East-West business platform in the heart of Europe



- Ideal access to EU markets – best connections to East / South East Europe
- Excellent traffic connections
- More than 1,000 international companies coordinate their CEE / SEE activities
- 300 CEE headquarters
- Know-how of Austrian service providers

Exploit the advantages at the interface



- Excellent CEE know-how of Austrian service providers such as banks, lawyers and logistics companies
- Historically matured cultural understanding of Austrians for Eastern Europe
- High percentage of employees with CEE language competencies
- Good traffic connections (Vienna Airport)
- Political stability and security

Vienna Airport – the leading hub to CEE and SEE

Austrian Airlines:

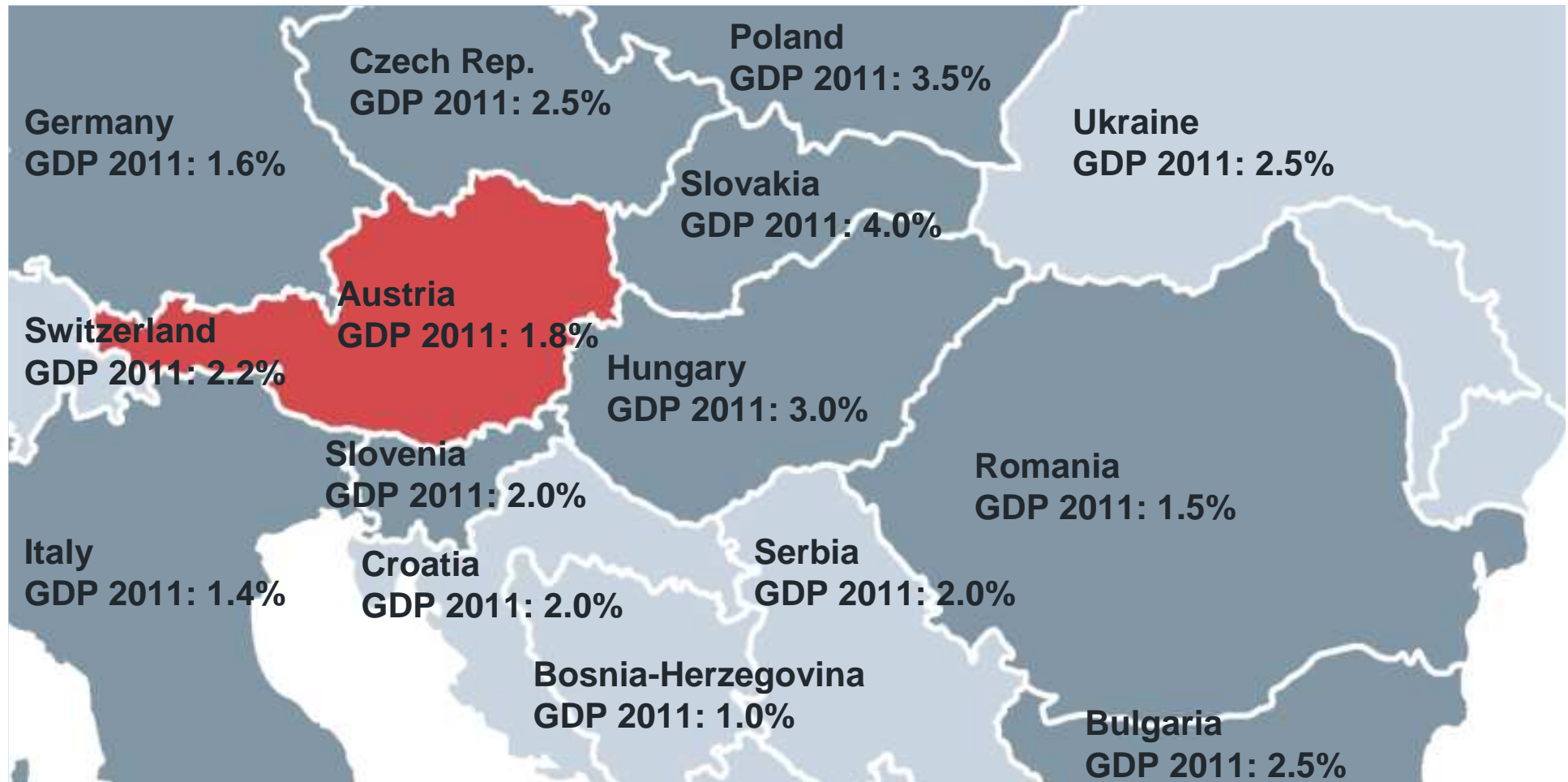
24 countries

45 destinations

More than 600 flights
per week



Optimal Access to Growing Markets



Attractive for Headquarters



About 300 international companies have their regional headquarters in Austria, for example:



Worldwide HQs

Vienna: HQ-Location for international organizations & Top Conference City



- Vienna: Only UN headquarters in the EU
 - UN organizations in Vienna: UNCITRAL, UNODC, UNIDO, UNIDIR, CTBTO, UNHCR, OIOS, IMOLIN, etc
- 30 HQs of international organizations in Vienna

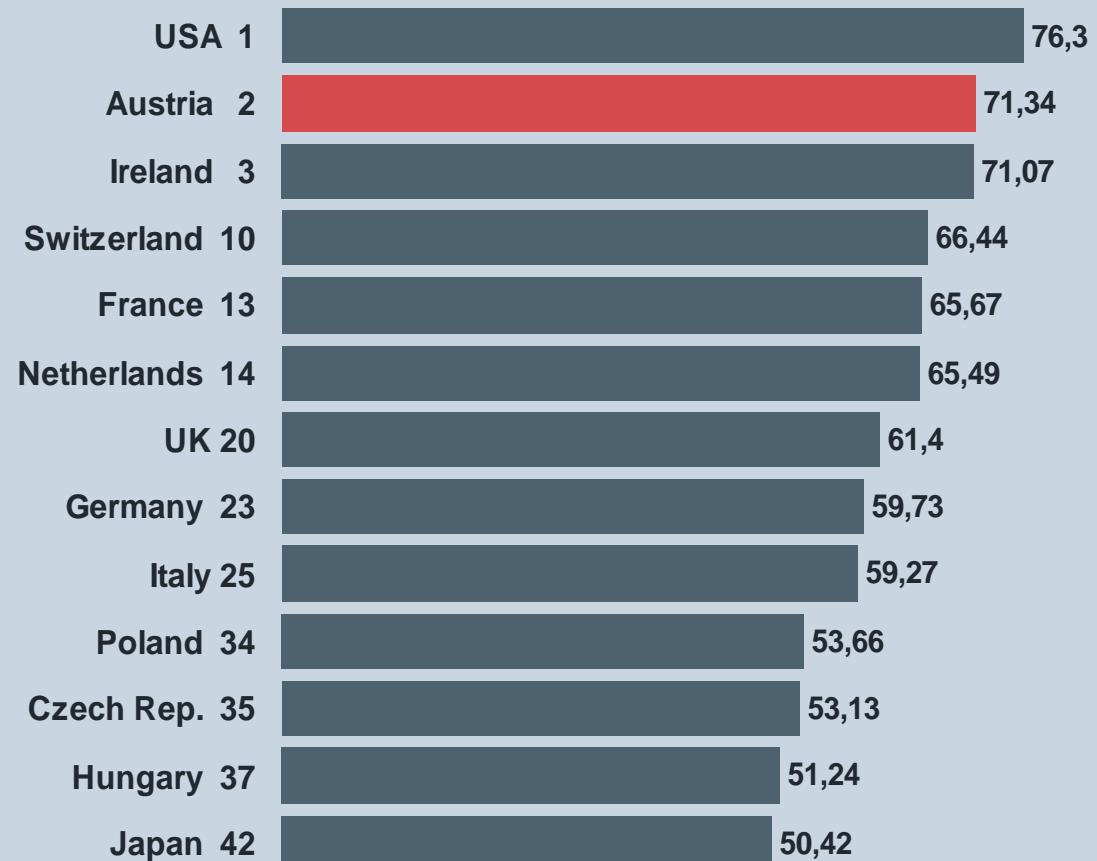


- More than 14,000 international staff and diplomats (UN) are living in Vienna
- Leading conference city (according to ICCA study)
- Skilled HQ staff available

Profit from Highly Productive Employees



Productivity and efficiency, maximum = 100

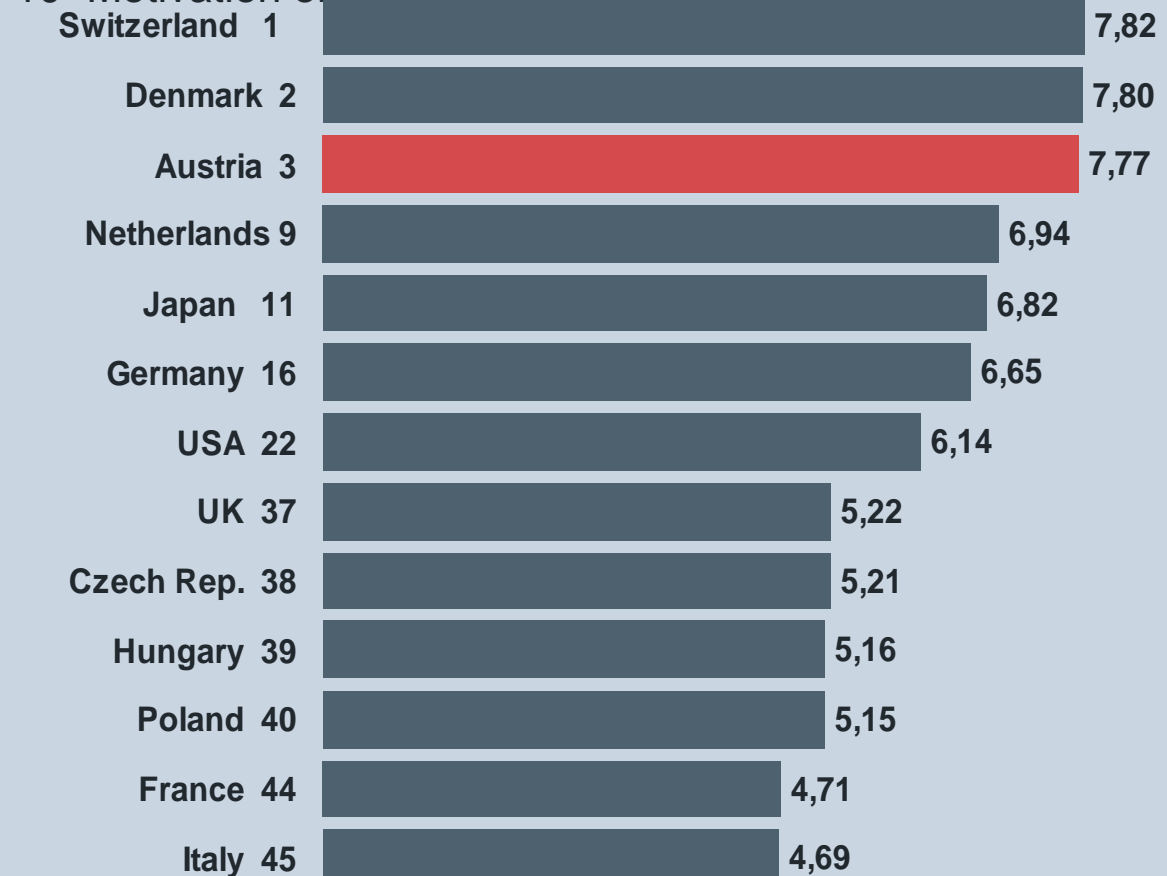


Source: World Competitiveness Yearbook 2010

Motivated Staff Secure Your Success



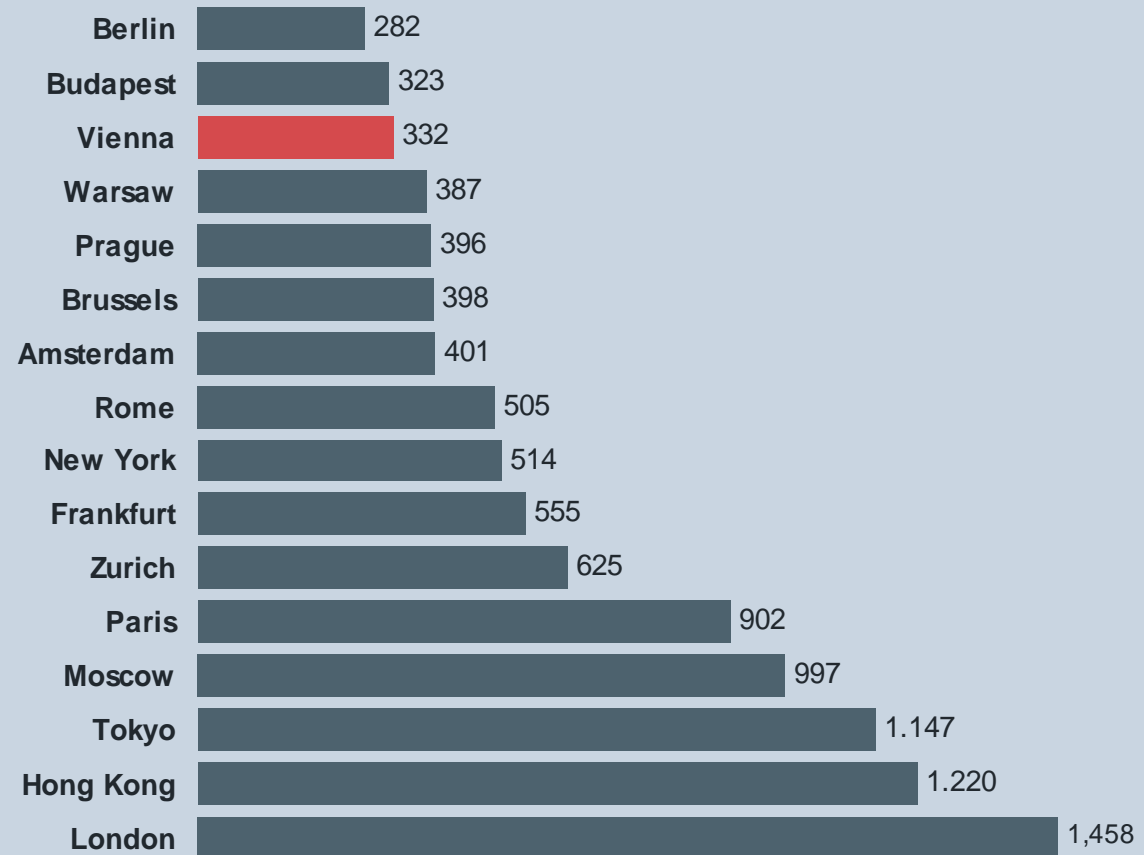
10=Motivation of staff is high



Competitive Office Rents Reduce Your Operating Costs



In Euro per m² and year



Business-oriented training for your sustainable corporate success



- Dual educational system
- Vocational schools (e.g. HAK, HTL)
- Academies of applied sciences
- Foreign language competencies
- Largest University of Economics in the EU

Diverse employee potential



- Close to 15% of Austrians have a migrational background
 - Language capabilities
 - Intercultural competence
- Vienna University of Economics and Business Administration: 25% of the 24,000 students are from other countries
- Austrian management know-how is internationally sought after
 - Siemens, RTL, Lufthansa, Roche, Accor

Economic and social stability

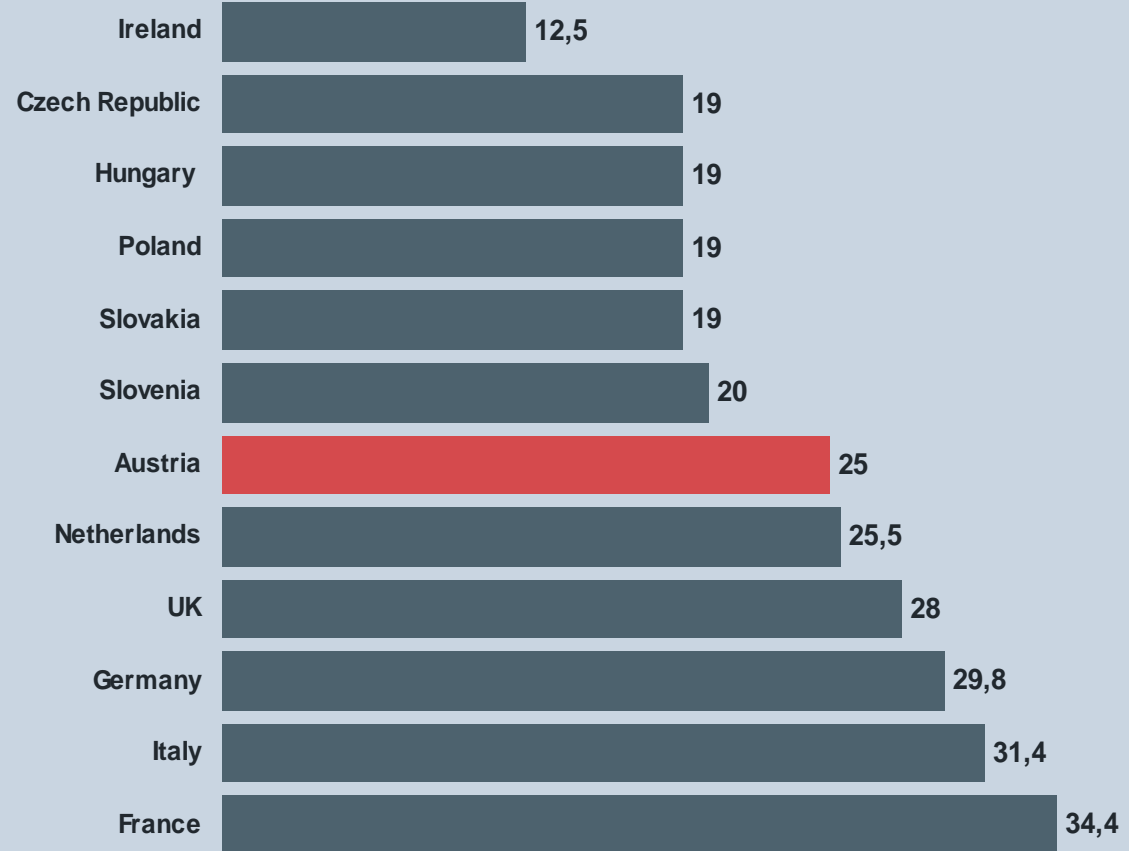


- Eurozone
- Lowest strike rate
- High level of personal security
- Reliable legal system

Your Advantage: Moderate Taxation on Corporate Profits



Maximum taxation on profits 2010 in %



Hard cash / Low-interest loans for your innovative investments



The following is promoted:

- New technologies / Innovative projects
- R&D
- Education
- Environmental protection
- Exports and internationalization
- Special subsidies for SME

Where Innovation Grows



European Innovation Scoreboard

Most innovative countries in the EU:

1 Sweden

2 Finland

4 Germany

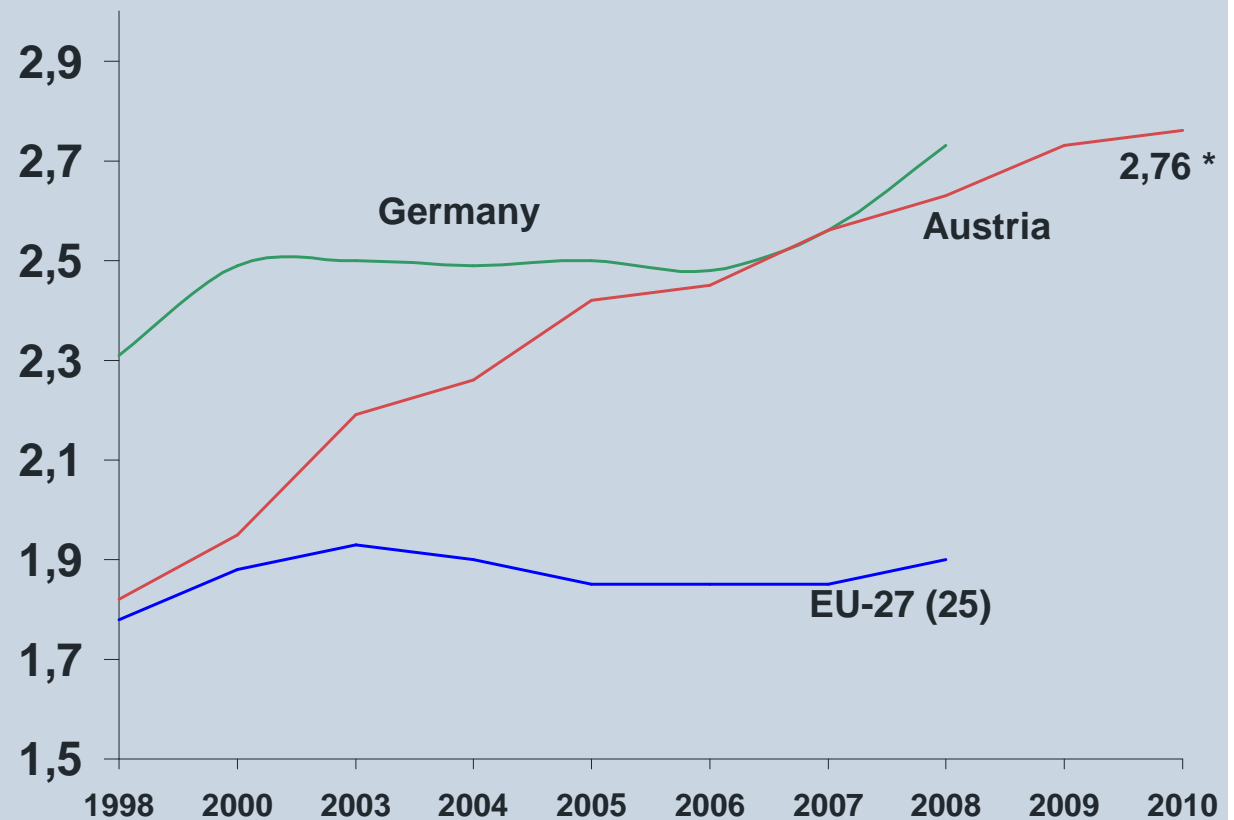
6 Austria (first „innovation follower“)

Austria's R&D expenditures grow above average



As percentage of GDP

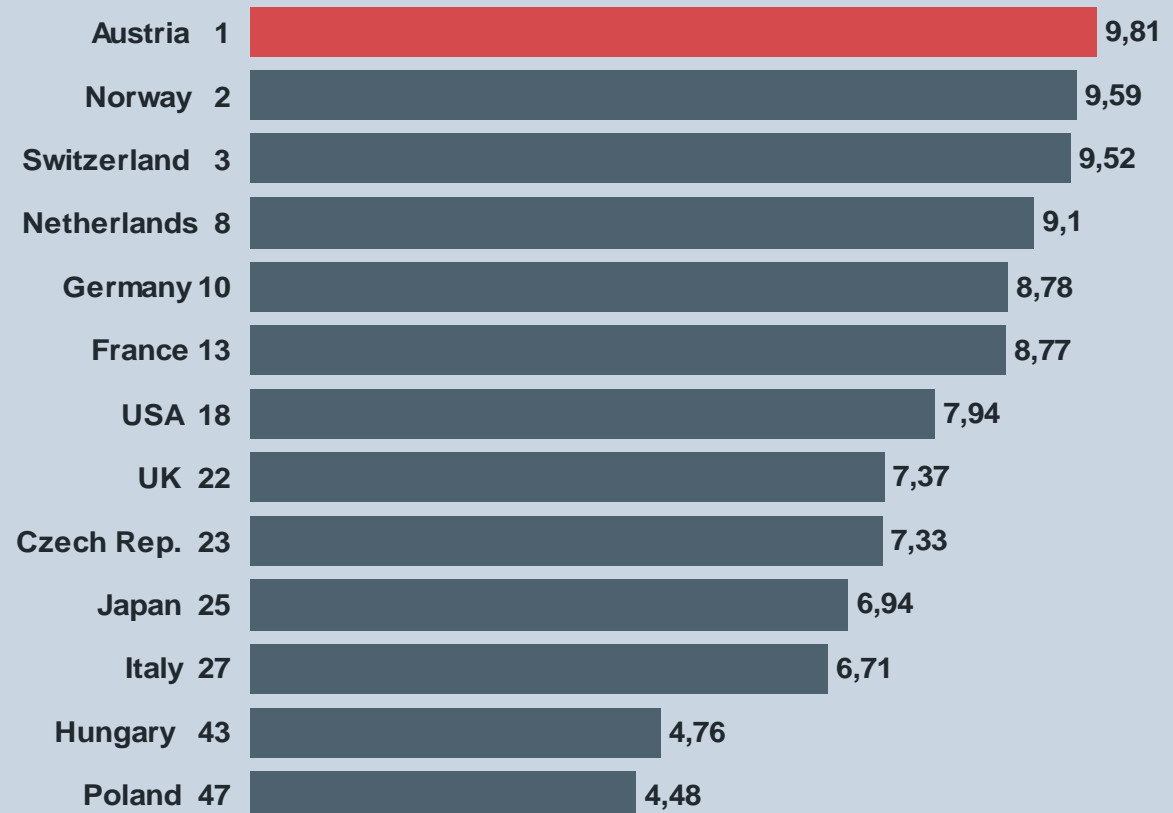
* Forecast 2010



Highest quality of life



Scale: 1-10



Who we are



- Consulting company (limited liability) for international investors owned by the Ministry of Economic Affairs
- 29 experienced employees
- International network with offices in New York, Tokyo and Stuttgart
- National network
- World's best investment promotion agency (according to Worldbank study)

What we do



... consulting services provided free of charge on all issues pertaining to Austria as a business location

- Support in setting up a company
- Site identification / real estate
- Consulting on incentives/financing
- Tax and labor issues
- Support in obtaining licenses/permits
- Organizing business contacts

ABA-Invest in Austria



Opernring 3
1010 Vienna
Tel: 588 58 -0
E-Mail: office@aba.gv.at

www.investinaustria.at