

# Jiangmen

Located on the western side of the Pearl River Delta, Jiangmen covers nearly one-quarter of the land area of the Greater Pearl River Delta region. Jiangmen was a centre for international commerce in the early 1900s and has developed a manufacturing base that serves both local and international markets. As some costs have risen in other parts of the Pearl River Delta region, several companies have found Jiangmen to be an attractive alternative. Jiangmen is expected to be a major beneficiary of the expansion of the road and rail networks planned for the Greater Pearl River Delta region.

# Jiangmen in figures\*

Total area (square kilometres)	9,541
Interim Census Population 2005 (million persons)	4.10
Registered Population 2005 (million persons)	3.86
Total GDP in 2005 (US\$ billion)	9.79
<ul><li>– GDP in primary sector (US\$ billion)</li></ul>	0.97
<ul><li>– GDP in secondary sector (US\$ billion)</li></ul>	4.86
<ul><li>– GDP in tertiary sector (US\$ billion)</li></ul>	3.96
Real GDP growth 2005 (percent)	12.7
Official per capita GDP in 2005 (US\$)	2,429
Gross industrial output in 2005 (US\$ billion)	17.62
Total trade in 2005 (US\$ billion)	9.05
Imports in 2005 (US\$ billion)	3.03
Exports in 2005 (US\$ billion)	6.02
Growth in exports 2005 (percent)	18.60
Utilised foreign direct investment in 2005 (US\$ billion)	0.61
Total retail sales of consumer goods in 2005 (US\$ billion)	3.78
Growth in consumer goods retail sales 2005 (percent)	12.3

<sup>\*</sup> Note: Statistics reported for the jurisdictions in the Pearl River Delta are based on data from the jurisdictions' Statistical Yearbooks or statistics bureaux. Data for the year 2005 are preliminary. Interim Census Population 2005 is year-end figure.

## **Leading industries**

Jiangmen's leading industries by gross industrial output are metal products, electric equipment and machinery, chemicals, textiles, transport equipment, garments and footwear, and telecommunications equipment, computers, and other electronics. Jiangmen also produces plastic products, non-metal mineral products, and paper products. It is an important export base for shipping containers, high-energy batteries, circuit boards, and cameras. Jiangmen is a leader in the Chinese Mainland in production of motorcycles, television sets,

and washing machines. A number of Jiangmen's townships have become highly concentrated production areas. For instance, Siqian, in Jiangmen's southern city of Xinhui, produces most of its industrial value from stainless steel products.

# Jiangmen – top manufacturing industries by gross industrial output (US\$ billion) 2004

1. Metal products	2.26
2. Electric equipment and machinery	1.91
3. Raw chemical materials and chemical products	1.47
4. Textiles	1.23
5. Transport equipment	1.21
6. Garments, footwear, and headgear	0.94
7. Telecommunications equipment, computers, and other electronics	0.72
8. Plastic products	0.62
9. Nonmetal mineral products	0.57
10. Papermaking and paper products	0.53

In 2004, Jiangmen's leading tertiary sector was wholesale and retail trade and catering services.<sup>34</sup> Jiangmen's tertiary sector is expanding, particularly in the area of distribution services for its motorcycles, household electrical products, stainless steel items, and building materials. Foreign investment in the city has greatly boosted Jiangmen's real estate trade, leisure services, and logistics sectors. The city is particularly keen to attract investment in its commerce, trade, tourism, education, banking, and insurance sectors.

#### Jiangmen – service sectors (US\$ billion) 2004

Wholesale and retail trade and catering services	1.33
Transportation, storage, post and telecommunications	0.92
Real estate trade	0.30
Finance and insurance	0.21
Others	1.44

#### **Economic plans**

In its 11<sup>th</sup> Five Year Programme, Jiangmen will focus on advanced manufacturing in electronic information technology, new materials, new energy sources and technologies, petrochemicals, equipment manufacturing, iron and steel, auto parts, fine chemicals, and precision manufacturing. Jiangmen also will build upon its existing strengths in tourism, transportation, retail and wholesale, and real estate. Jiangmen aims to become a transportation hub connecting the Pearl River Delta region to the outlying areas of Guangdong Province to the west, and is improving its rail and road access to these areas. The city is also considering plans to construct a deepwater seaport at Chuandao.

### **Development zones and industrial parks**

Jiangmen has a provincial-level high-tech development zone, the Jiangmen High-Tech Industrial Development Zone, covering an area of 47 square kilometres. Established in 1993, the zone offers preferential policies to foreign investors in terms of taxation and administration costs. Investment is particularly encouraged in the areas of infrastructure construction, light manufacturing, pharmaceuticals, chemicals, food products, and services. Jiangmen is home to numerous zones and parks offering completed infrastructure facilities.

#### Foreign investment

There are more than 4,000 foreign-invested enterprises in Jiangmen. Notable foreign investors in Jiangmen include ABB, Allied Signal, BP, Danone, Eastman Kodak, Emerson Electric, Foster Wheeler, Honeywell, Hyundai, Matsushita, Mitsubishi, Rousselot, and Sumitomo. Rousselot, a French producer of gelatine products for photographic, pharmaceutical, and edible items, is the largest gelatine producer in South-



East Asia from its facilities in Jiangmen. Singaporean paper company Golden Eagle Group also has a major presence. Jiangmen continues to attract new investment projects in auto sales services, electrical appliances, and auto parts.

#### **Transport linkages**

Jiangmen is linked by highway to Guangzhou (around 2 hours), Shenzhen (3 hours), and Zhuhai (1 hour). It can be reached by ferry from Hong Kong in roughly 2 hours and 30 minutes. Jiangmen has 5 ports open to international business. Major new highway links to Zhaoqing and other cities to the west of the Greater Pearl River Delta region are under construction. The segment of Jiangmen's Outer Ring Road linking Jiangmen to Zhaoqing is scheduled for completion by 2008.