

# COMPANY PROFILE



CUSTOMERS, JUST LIKE A HEART, GO THERE WHERE THEY ARE RESPECTED.  
Michael Le Boeuf

Central European  
Exhibition Centre



BVV



Veletřhy  
Brno



## Trade fairs for five capitals



The strategic geographic position within the reach of five European capitals, together with the high quality of the trade fair projects predetermines Brno as a trade fair centre of this economic region.

**Prague**



**Vienna**



**Bratislava**



**Warszaw**



**Budapest**



**One Central European Time**

**One Central European  
Exhibition Centre**

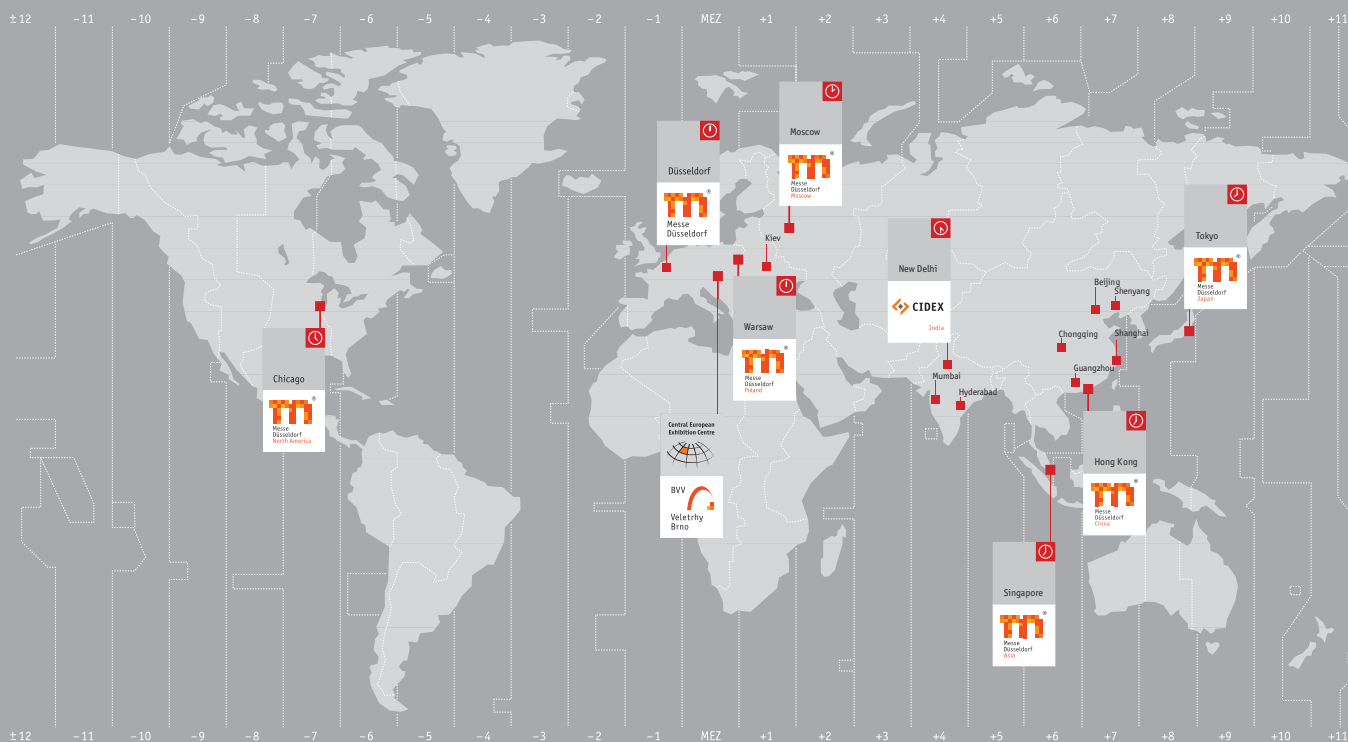


**BRNO**



**BRNO**

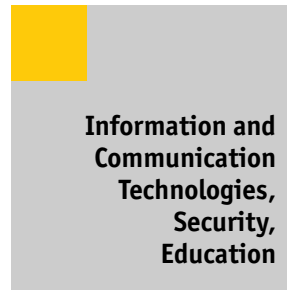
We are connected via a worldwide web of key economic markets.



Since 1998, the Trade Fairs Brno Corporation has been an integral part of the Messe Düsseldorf concern, which is a leading trade fair corporation with worldwide sphere of activity. Partnership and joint business strategy with the mother company is based on the co-operation in all the fields related to the preparation of trade fair concepts, the promotion of trade fair projects, and the increase of their international character.

<p><b>Chicago</b></p> <p>Messe Düsseldorf North America</p>	<p><b>Düsseldorf</b></p> <p>Messe Düsseldorf</p>	<p><b>Brno</b></p> <p>BVV Veletřhy Brno</p>	<p><b>Warszaw</b></p> <p>Messe Düsseldorf Poland</p>	<p><b>Moscow</b></p> <p>Messe Düsseldorf Moscow</p>	<p><b>New Delhi</b></p> <p>CIDEX India</p>	<p><b>Singapore</b></p> <p>Messe Düsseldorf Asia</p>	<p><b>Hong Kong</b></p> <p>Messe Düsseldorf China</p>	<p><b>Tokyo</b></p> <p>Messe Düsseldorf Japan</p>
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## Measure-made trade fairs

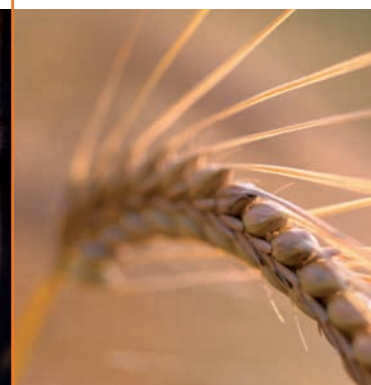
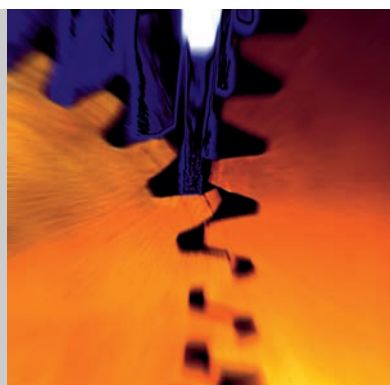


- **MSV**  
International Engineering Fair
- **IMT**  
International Machine Tools Exhibition
- **Transport a Logistika**  
International Fair for Transport and Logistics
- **AUTOMATIZACE**  
Measuring, Control, Automation and Regulation Technology
- **AUTOSALON**  
International Motor Show
- **AUTOTEC**  
International Fair of Utility Vehicles, Parts, Accessories and Garage Equipment
- **FOND-EX**  
International Foundry Fair
- **WELDING**  
International Welding Engineering Fair
- **FINTECH**  
International Surface Technology Fair
- **PLASTEX**  
International Plastics, Rubber and Composites Fair
- **Embax Print**  
International Trade Fair of Packaging, Paper and Printing Industry- materials, machines and technologies
- **WOOD-TEC**  
International Fair of Machinery, Equipment and Materials for the Wood Industry

- **INVEX**  
International Fair of Information and Communication Technologies
- **DIGITEX**  
International Fair of Consumer Electronics and Digital Entertainment
- **IDET**  
International Exhibition of Defence and Security Technologies
- **INTERPROTEC**  
International Fair of Personal Protective Equipment, Health and Safety at Work
- **PYROS / ISET**  
International Fair for Fire Fighting Equipment, Security Technology and Services
- **SCHOLA NOVA PRAHA**  
International Specialized Fair – School, Training and Equipment

- **SALIMA**  
International Food Fair
- **MBK**  
International Milling Industry, Bakery and Confectionery Fair
- **INTECO**  
International Fair of Equipment for Retail Trade, Hotels and Catering Facilities
- **VINEX**  
International Wine Fair
- **G + H**  
International Trade Fair of Gastronomy, Hotel Services, and Catering
- **ANIMAL VETEX**  
International Veterinary Fair
- **TECHAGRO**  
International Fair of Agricultural Technology
- **SILVA REGINA**  
International Forestry and Hunting Fair

- Leading trade fair in the respective field in the Czech Republic
- Leading trade fair in the respective field in Central Europe





- **STYL**  
International Fashion and Textiles Fair
- **KABO**  
International Fair of Footwear and Leatherware

- **IBF**  
International Building Fair
- **URBIS INVEST**  
International Fair for Investments, Finances, Real Estate and Technologies for Towns and Communities
- **SHK BRNO**  
International Trade Fair for Sanitation, Heating, Airconditioning and Building Automation
- **ELEKTRO**  
International Fair of Lighting Technology, Electrical Installation and Integration of Buildings
- **MOBITEX**  
International Fair of Living
- **PRODĪTĚ**  
International Fair of Children's Products
- **EDEN 3000**  
Center of Sample Houses and Display Room of Building Materials
- **ENVIBRNO**  
International Environmental Fair
- **VODOVODY – KANALIZACE**  
International Water Management Exhibition

- **HOSPIMedica**  
International Fair for Medical Technology, Rehabilitation and Healthcare
- **OPTA**  
International Fair of Eye Optics and Ophthalmology

- **GO**  
International Travel Trade Fair
- **REGIONTOUR**  
International Fair of Regional Tourism
- **SPORT Life**  
International Sports Fair
- **boat Brno**  
International Boats and Water Sports Show
- **Caravaning Brno**  
International Caravaning Show
- **CHRISTMAS MARKET**
- **PROPET**  
International Pet Supply and Horse Equipment Exhibition
- **FISHING**  
International Exhibition of Fishing Tackle
- **MODELY BRNO**  
Specialized Contracting and Sales Exhibition





From the bird's eye view, most of the fairgrounds look very much the same. The differences become evident once you are in direct contact with the exhibition centre, its visitors, and exhibitors.

## The Brno Exhibition Centre – combination of modern infrastructure and tradition

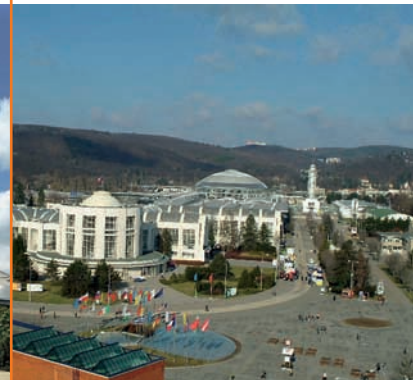
Total area of exhibition centre	667,000 m <sup>2</sup>
Total gross exhibition area	194,512 m <sup>2</sup>
Gross indoor area in exhibition halls	113,544 m <sup>2</sup>
Gross outdoor exhibition area	80,968 m <sup>2</sup>
Number of exhibition halls	16



Variability

Flexibility

Accessibility







## Trade fair services in the Czech Republic

### Stand construction and services – partner for trade fair participation

- The biggest provider of trade fair services in the Czech Republic
- Own technical and technological background facilities
- Qualified personnel
- Knowledge of the environment and contemporary exhibition trends
- Effective presentation of clients at the trade fair
  
- Wide range of “all in one” services
- One partner, services “from one hand”
- The possibility to order and monitor the processing of orders through an on-line order block
- Instant service and assistance before and during the trade fair
- Catering, travel and accommodation services, conference services, etc.
- Complex marketing and sales solutions
- Sale of Octanorm exhibition systems
- Sale of Alma carpets

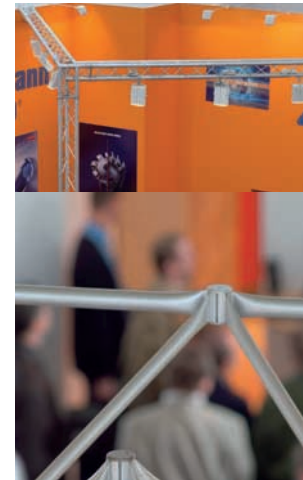
### Other services

- Rental of halls and auditoriums
- Rental (including long-term) of offices and other areas
- Gastronomic services all over the Czech Republic
- Visas, flight tickets, accommodation worldwide
- Organisation of trips to selected foreign trade fairs

### Added value to the participation in trade fairs in Brno

- Business Centre providing contact of the exhibitors with visitors
- Press centre and media presentation of companies
- Expoparking all-year-round parking in indoor and guarded parking houses
- AURA trade fair competition for the most attractive presentation
- Seminar “How to better succeed at a trade fair”
- Seminar “Trade fair presentation – your key to success”
- ExpoContact electronic catalogue – year-round presentation of companies and products





## Trade fair services abroad

The Trade Fairs Brno Corporation has been providing the stand construction and related services for decades. Over this time, it has gained great organisational experience and know-how. In foreign countries, as well as at events outside the exhibition centre, the corporation provides these services through its Implementation of international exhibitions department. Complex organisation of technical implementation is provided, along with accompanying presentations and services supplied according to customers' individual requirements, all this at trade fairs and exhibitions on three continents, mainly in Europe, but also in Asia, and America.

The Trade Fairs Brno Corporation has acquired exclusive representation of several foreign trade fair administration enterprises. This provides for exclusive conditions including discounts on rental fees, the possibility to negotiate good position of the exhibition area for our customers, as well as operative solution of any possible problems. In these activities, Trade Fairs Brno is taking the advantage of joint network of foreign representatives in 31 countries of the world.

### Range of services offered for processing of orders

- Providing of an exhibition area according to the exhibitor's request
- Co-ordination of Czech exhibitors' participation
- Co-operation with the representatives of the Czech Ministry of Industry and Trade
- Project preparation, assembly, maintenance, and dismantling of exhibition stands, installation of technical mains and supplies, parking and exhibitors' passes
- Organisation of visa formalities, accommodation, and transport for exhibitors
- Transport and customs clearance of exhibitors' press and promotional materials
- Securing of technical services for smooth running of the presentation during the trade fair, share in the exhibitors' promotional activities, hiring of a hostess
- Services of own forwarding department that provides for the concentration, packaging, and customs clearance of all the necessary materials and transport to the place where the respective trade fair is held

### Permanent foreign representations

#### ■ GERMANY – Düsseldorf

Messe Brunn – Standbau  
Messeplatz  
404 74 Düsseldorf  
Tel.: +49 211 4560 8390, 8391  
Fax: + 211 4560 8762849  
E-mail: labest@messe-duesseldorf.de

#### ■ RUSSIA – Moskva

Vystavki Brno ooo  
Krasnopresnenskaya naberezhnaya,  
14/2, Hall 2, Office Tower 1  
123 100 Moscow  
Tel.: +7 095 255 25 89  
Fax: +7 095 255 29 38  
E-mail: info@bv-moscow.ru  
www.bvv-moscow.ru



*Historical centre of Brno  
with the Špilberk castle*



*Brno Grand Prix  
Part of the Moto GP series*



*Leoš Janáček,  
World famous composer*



*Slavkov Austerlitz  
Peace memorial*



*Magdalena Kožená,  
Famous mezzo-soprano singer*

*Alfons Mucha,  
Painter of European  
Art Nouveau*

*Villa Tugendhat,  
UNESCO world heritage*

## **Brno is not just a city of trade fairs**

The city of Brno issues and draws from a rich history, and lives fully in the presence. Literally in front of one's eyes, the city changes its face to become the centre of culture, as well as new science fields and technologies. It is the temporary home not just for trade fair visitors and foreign investors, but gradually becomes, as well as the entire South Moravian Region, an attractive tourist destination.



**Johann Gregor Mendel,**  
founder of genetics



**The First Czechoslovak President T.G. Masaryk**  
personally opened the "Exhibition of Contemporary Culture  
in Czechoslovakia" held in 1928



**Milan Kundera,**  
contemporary world famous  
Czech prosaist



**The Špilberk castle**  
is a prominent landmark  
of the City of Brno



**The monastery of the  
Benedictines**  
in Rajhrad was founded at the  
turn of the 10th and 11th century



**Wine** is a synonym of Southern  
Moravia



**Wine cellars,**  
Petrov – Plzeň

**Karst caves** not far away from Brno  
are a popular tourist destination

# Trade Fairs Brno

## CALENDAR OF FAIRS AND EXHIBITIONS IN 2006

GO .....	12.-15.1.
REGIONTOUR .....	12.-15.1.
STYL .....	14.-16.2.
KABO .....	14.-16.2.
OPTA .....	24.-26.2.
<b>SALIMA - International Food Fairs</b>	
SALIMA .....	7.-10.3.
MBK .....	7.-10.3.
INTECO .....	7.-10.3.
VINEX .....	7.-10.3.
MOBITEX .....	22.-26.3.
PRODÍŤ .....	22.-26.3.
FISHING .....	22.-26.3.
MODELS BRNO .....	22.-26.3.
TECHAGRO .....	2.-6.4.
ANIMAL VETEX .....	2.-6.4.
SILVA REGINA .....	2.-6.4.
<b>Building Fairs Brno 2006</b>	
IBF .....	25.-29.4.
SHK BRNO .....	25.-29.4.
ELEKTRO .....	25.-29.4.
URBIS INVEST .....	25.-29.4.
PYROS/ISET .....	16.-19.5.
INTERPROTEC .....	16.-19.5.
<b>TOP Technology Brno 2006</b>	
PLASTEX .....	16.-19.5.
FINTECH .....	16.-19.5.
WELDING .....	16.-19.5.
FOND-EX .....	16.-19.5.
VODOVODY – KANALIZACE .....	23.-25.5.
ENVIBRNO .....	23.-25.5.
AUTOTEC 2006 .....	3.-7.6.
STYL .....	22.-24.8.
KABO .....	22.-24.8.
MSV 2006 .....	18.-22.9.
IMT 2006 .....	18.-22.9.
INVEX .....	9.-13.10.
DIGITEX .....	9.-13.10.
HOSPIMedica Brno/ Central Europe .....	24.-27.10.
SPORT Life .....	9.-12.11.
boat Brno .....	9.-12.11.
Caravanning Brno .....	9.-12.11.
CHRISTMAS MARKET .....	8.-17.12.
Building Center EDEN 3000 .....	Year round except 1.1., 24.-26. and 31.12.
<b>Brno - Guest Shows</b>	
INTERCANIS .....	24.-25.6.
The Green World 2006 .....	1.-2.9.
GAUDEAMUS .....	31.10.-3.11.
BookWorld Brno 2006 .....	10.-12.11.





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**Central European  
Exhibition Centre**



**BVV**  
  
**Veletrhy  
Brno**