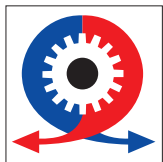


FAIR PROJECTS



Central European
Exhibition Centre



BVV



Veletřhy
Brno

FAIR PROJECTS 



Brno – the capital of trade fairs in Central Europe

Trade Fairs Brno acts locally, but thinks globally. Located uniquely in Central Europe, with a prominent, leading position in terms of exhibition market share, Brno truly is the capital of trade fairs. Trade Fairs Brno with the “Central European Exhibition Center” is proud to organize the premier “Central European Trade Fairs”. The Brno shows offer exhibitors a unique marketing opportunity in the market, and an outstanding opportunity for outsourcing quality products and services from Central Europe, the world’s new powerhouse.

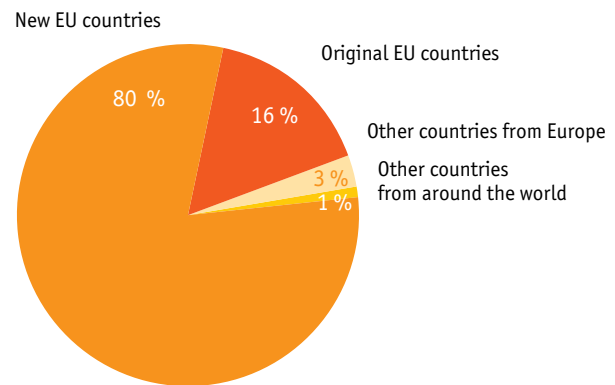
Trade Fairs Brno – Central European centre of fairs

The Trade Fairs Brno Company is the leader of the exhibition market of Central Europe. The calendar of fairs includes a total number of 47 international fairs and exhibitions of which 24 rank as No. 1 in Central Europe and 39 have a leading position on the exhibition market of the Czech Republic. In practice it means that the share of international fairs staged in Brno based on the criteria of UFI – Global Association of the Fair Industry covers 82.5 % of all fair activities in the Czech Republic. In relation to Brno the marketing slogan “Central European Exhibition Centre” expresses the unity of form and content, truly reflecting the standing of the South Moravian capital in the competitive environment of the exhibition market of Central Europe.

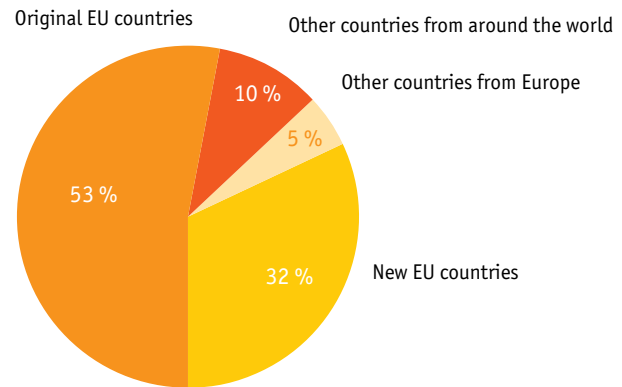
Central European Exhibition Centre



The fairs in Brno are the meeting place of firms from the West with professional visitors from the East.



Structure of foreign visitors at trade fairs in Brno



Structure of foreign firms exhibiting at trade fairs in Brno



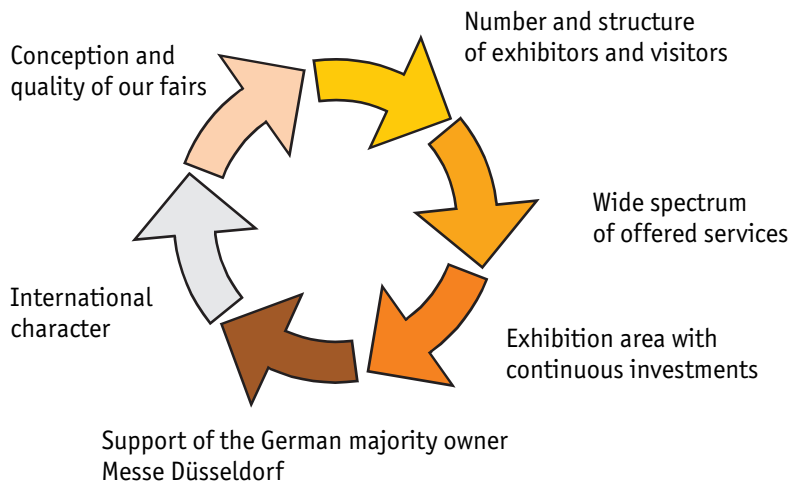
Brno – in the center of the CE market

The Czech Republic and other countries of Central Europe, Poland, Slovakia, Hungary and Slovenia, have passed a relatively fast way to transition from a centrally managed economy to a market economy. In 2004, as a result of their unprecedented political and economic transition, these countries have become members of the European Union, and their economies a part of the single EU market; a market that comprises 460 mil. consumers. The Central European market as such, with the new two candidate countries Bulgaria and Romania, accounts for 100 mil. citizens who are turning into a potent consumer market.

TRADE FAIRS BRNO – FAIRS WITH AN IQ

Not only the tradition established in 1928 predestined the standing of the Trade Fairs Brno Company and the Brno Exhibition Centre as the centre of fairs for Central Europe. Its competitive advantage is the geographical position within the reach of five European capitals Prague, Bratislava, Vienna, Budapest and Ljubljana and the region of south Poland. However, the principal argument is the content and quality of the conceptions of fair projects, which the company can offer to its clients.

Our priorities are particularly:



Economic growth in Central Europe

The economic growth of the EU is now based on the growth in Central Europe, which is predicted at a healthy 4 – 6 % rate. Simply, there is a need for more investment, more rapid productivity growth, capital and consumer spending to level up the economies of the Czech Republic, Poland, Slovakia, Hungary and Slovenia, as well as the three Baltic states, with the most advanced EU member countries. This is good news for the exhibition industry in Central Europe.

Look for new clients

Every year the trade fairs in Brno see **12,300 exhibitors** from nearly **60 countries**.

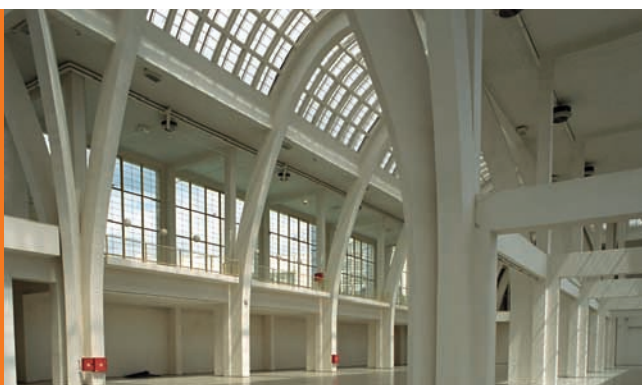
More than two thirds of the home clientele are **small and medium-sized enterprises**.

Every year one third of the total number of exhibitors are new firms.

The number of visitors is somewhere around **1.1 mil.** International visitors come from more than 80 countries from all over the world.

The trade fairs are part of international structures, They are regularly opened by the prime minister or respective branch ministers.

Every year the keen interest of mass media in the trade fairs is reflected in the **accreditation of ca 5,500 editors of the daily press and especially the professional press**



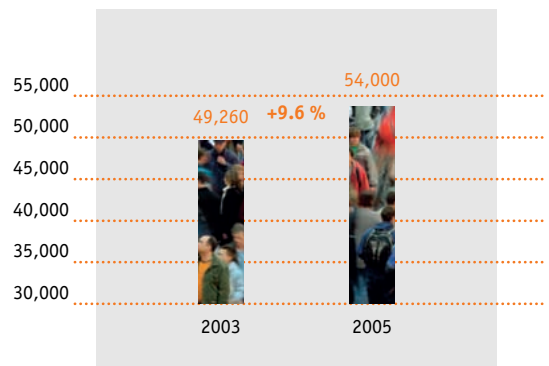
The Central European market is a truly global place. FDI has been the best form of foreign assistance to the economic growth in the Czech Republic, Hungary, Poland, and Slovakia, in both manufacturing and service sectors. Especially, the Czech Republic has become a darling for foreign investors, targeting automotive, IT, electro technical engineering, electronics, precision engineering, telecom, banking, and real estate sectors. Foreign multinationals are key-players in the CE market. By the way, the majority shareholder in Brno Trade Fairs is Messe Düsseldorf, Germany.

Globalization of the CE economies brings more sophistication to the marketplace, rapid advancement of economy, and stronger international standing of trade fairs with more global brands and firms on display, and international professional attendees. This translates into increased "cross-border" business conducted at the trade shows in Brno; while the term "cross-border" in the EU single market maybe arguable.

The trade fairs in Brno are international

Note: comparisons between 2003 and 2005 are based on the different structure of the fair programme in the even and odd years.

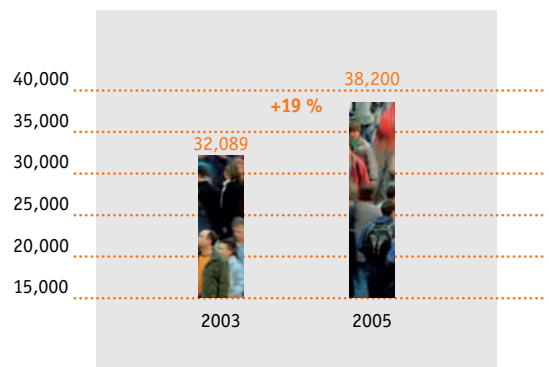
Number of foreign visitors



Firms based abroad



Exhibition area of foreign exhibitors



Membership of the company in organisations and associations

UFI Global Association of the Fair Industry

SOVA ĀR Association of Organisers of Fairs and Exhibitions of the Czech Republic

CENTREX International Union for Fair Statistics

INTEREXPO Association of Organisers of Joint National Attendance in International Fairs
and Exhibitions

OSPI International Association of Representatives of the firm Octanorm. The Trade Fairs Brno
Company is their sole representative for the Czech Republic and Slovakia.

International groupings, which cooperate in projects of Trade Fairs Brno



CECIMO European Committee for Cooperation in the Industry of Machine Tools
and Forming Machines



COPE Confederation of Organisers of Packaging Fairs

EHI Association of the European Heating Industry



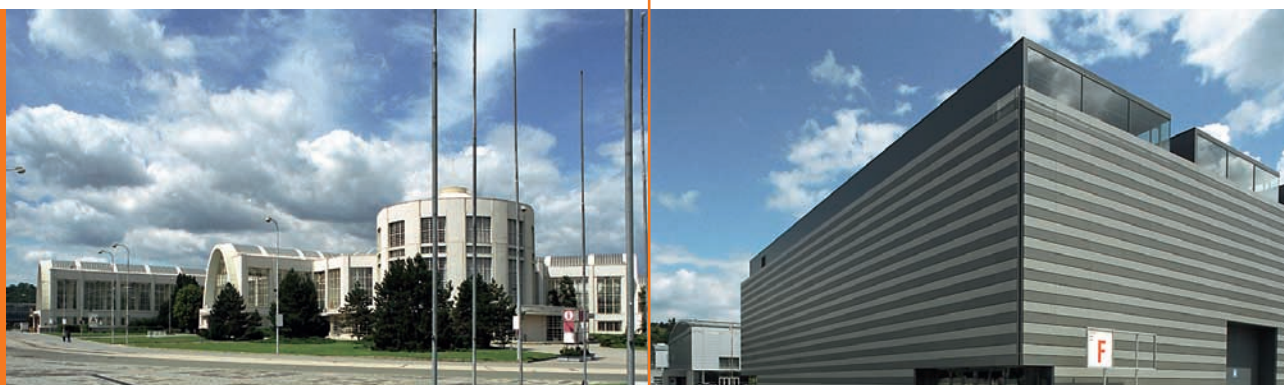
EUMABOIS European Association of Producers of Woodworking Machines and Equipment



F.I.M.A. World Association of Fairs of Automation and Measuring Technology



O.I.C.A. International Associations of Automobile Producers



FAIR SPECTRUM



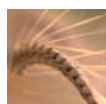
TECHNOLOGY, ENGINEERING, TRANSPORT

11



INFORMATION AND COMMUNICATION TECHNOLOGY, SAFETY, EDUCATION

19



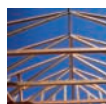
AGRICULTURE, FOOD INDUSTRY, FORESTRY

23



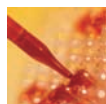
FASHION, FOOTWEAR

29



BUILDING INDUSTRY, THE INTERIOR, COMMUNAL SECTOR

31



HEALTH CARE

37



TRAVELLING, LEISURE TIME

39



The fair is a member of UFI



The most important fair in the branch in the Czech Republic



The most important fair in the branch in Central Europe



Technology, Engineering, Transport



MSV 48th International Engineering Fair

Frequency: every year

Czech Market: The rate of growth of the Czech economy is impressive: in the second quarter of 2005 it achieved 5.1 per cent. It is seen to grow five times faster than in the EU countries that are already linked with common European currency, and at the present day the growth is even quicker. The driving forces of the Czech economy are the gradually restructured industries, especially the mechanical engineering. In July 2005 the annual growth as compared with the same period in the previous year reached 11.2 per cent. This rising curve has been maintained these three quarters of the year. Especially the automobile production is doing well. Over the past period it has been considerably strengthened by foreign investment (both regarding the final production and its suppliers).

In 2004 the foreign trade balance substantially improved, especially in the branch of machine production and refurbishing of machines and equipment, in spite of the continuing strengthening of the exchange rate of the Czech crown against the dollar. The import of machine products amounted to more than 200 billions crowns. The value of exports, however, was by 15 billion higher.

Event Characteristics: The first International Engineering Fair (usually abbreviated as MSV according to its Czech title) in Brno was organised in 1959, and since then it was held every year as the top show of technologies for the Czech, as well as Central and Eastern European industry. After 1990, the spectrum of technology-oriented trade fairs held at the Brno Exhibition Centre has widened substantially, but MSV still remains the most important one, and by far the biggest exhibition project by the number of its exhibitors.

International Engineering Fair is visited by professionals and trades people from the entire region to get acquainted with the new products and trends, and to establish new business contacts. The numerous and high-quality visitor clientele represents the main motivation for most of the exhibitors at the International Engineering Fair. No other place offers so many potential customers to the suppliers of the Czech, as well as Central European industry. Approximately three quarters of the visitors to the fair also belong to the most-demanded group, the so-called decision-makers, who influence the decisions about investments and sourcing activities of their companies.

Exhibits: Exhibits at MSV encompass all aspects of engineering: mining, metallurgical, foundering, ceramic and glass engineering, materials and components for mechanical engineering, drives, hydraulics and pneumatics, cooling technology and air-conditioning, plastics, rubber technology and chemical industry, tools, surface finishing and heat treatment, power engineering and heavy-current electrical engineering, electronics, automation and measuring technology, ecological technology, transportation, handling, industrial packing, warehousing and logistics, research, services, institutions.

Professional Show Sponsors – Czech and Foreign:

Patronage: Confederation of Industry of the Czech Republic
 Czech and Moravian Electrical and Electronic Association
 Association of Manufacturers and Suppliers of Engineering Technique

Contact: www.bvv.cz/msv – msv@bvv.cz

IMT 5th International Machine Tools Exhibition

Frequency: every two years

Czech Market: The Czech mechanical engineering has a long and successful tradition. It used to belong among the absolute European leadership of the branch, and in a number of fields the Czech manufacturers are returning to their former positions. For example in the production of machine tools the Czech Republic ranges in the 7th place in Europe and 15th worldwide. More than 80 per cent of the overall production is export bound, in particular to Germany, Italy, Austria and the United States. Also the manufacture of vehicles gets on very well, and namely not only in personal cars, but also rail vehicles. Exactly these products have a decisive share in the growth of the Czech exports and in the positive development of the whole Czech economy that is expected to achieve 5 per cent GDP growth.

In 2004 the foreign trade balance substantially improved, especially in the branch of machine production and refurbishing of machines and equipment, in spite of the continuing strengthening of the exchange rate of the Czech crown against the dollar. The import of machine products amounted to more than 200 billions crowns. The value of exports, however, was by 15 billion higher.

Event Characteristics: Since 1998, the International Machine Tools Exhibition is held every even year parallel with the MSV fair. As the biggest event of its kind in Central and Eastern Europe, it is organised with the support of the European Committee for Cooperation of the Machine Tool Industries CECIMO (the Czech Association of Manufacturers and Suppliers of Engineering Technology is the member of CECIMO since 1996). The last IMT fair was held in 2004, and saw 489 exhibiting companies from 25 countries (more than 46 % of them foreign) on net exhibition area of 17,700 square meters. For 2006 the jubilee fifth run is prepared, which fits just perfect into the worldwide trend of increasing demand for metal-machining and forming tools and technologies, therefore the organisers expect a record-breaking participation of the exhibiting companies.

Exhibits: IMT 2006 will present a wide spectrum of technologies for machining and forming of metals, from automation systems to various accessories. Exhibits encompass all aspects of Machine-tools and Forming Machines, Quality Control in Machining and Forming, Flexible Manufacturing Systems, Precision Tools, Accessories for Machining and Forming, Service and Repairs of Machine-tools and Forming Machines etc.

Professional Show Sponsors – Czech and Foreign:

Patronage: Confederation of Industry of the Czech Republic
 Association of Manufacturers and Suppliers of Engineering Technique

Contact: www.bvv.cz/imt – imt@bvv.cz





No.1

Transport and Logistics 4th International Fair for Transport and Logistics

Frequency: every two years

Czech Market: The geographic position predetermines the Czech Republic to become the cross roads of important European transport routes. We are building the greatest number of logistic centres in Europe, when considering the number of inhabitants. We have a leading position in Europe also as regards the production of automobiles. More than 110,000 employees work in the automobile industries and in undertakings closely linked to them. The share of the manufacturers of automobiles and their subcontractors in the GDP of the Czech Republic amounts to roughly one fifth at the time being.

Event Characteristics: In the odd years, the MSV fair is regularly accompanied by the International fair of Transport and Logistics, which meets the growing demand for transport and logistic technologies, services, and solutions. The third Transport and Logistics fair was held in 2005, and participated by 210 exhibiting companies (28.6 % of them foreign) from 17 countries. The fourth year will not be held earlier than in 2007, but the topic of transport and logistics will also be incorporated in the nomenclature of MSV 2006.

Exhibits: Exhibits at Transport and Logistics encompass all aspects of Lifting mechanisms, Transport and lift trucks, Conveyers, Scaffolds, Working, Safety and Evacuation Technology for Works at Heights, Traffic Terminals, Telematics, Communication, Information and Control Systems in Logistics etc.

Professional Show Sponsors – Czech and Foreign:

Czech Logistics Association
 Association of Forwarding and Logistics of the Czech Republic

Contact: www.bvv.cz/translog – translog@bvv.cz





AUTOSALON BRNO

9 – 14 June 2007

The International Motor Show

Frequency: every two years (odd years), in even years AUTOSALON alternates with AUTOTEC

Czech Market: The Central European market has been characterized by a very dynamic development of the production of automotive parts and accessories. 15% of all recent investments in the European automotive industry have been made in the Czech Republic. Three car production plants are going to be built in Slovakia within a radius of approximately 200 kilometers. They will produce 800,000 to 1,100,000 vehicles annually. Including the Czech automotive production almost 2,000,000 vehicles will be released annually in Central Europe.

In 2004 the car production in Czech Republic reached 442,812 vehicles. 88.8% of the Czech automotive industry's exports are to the EU.

Event Characteristics: AUTOSALON Brno has become the greatest motor show in Central Europe. Show is included in the prestigious calendar of the International Automobile Manufacturers Organization (O.I.C.A.)

AUTOSALON Brno reflects the giant automotive industry base in the Czech Republic, and the neighboring countries in Central Europe. The automotive and car industry is dominant component of the Czech economy and economies of other Central European countries.

Exhibits: Products on show provide an important focus on passenger cars, tuning and accessories, garage equipment, road traffic safety and services, industry related magazines and institutions.

Co-Operating Associations, Unions

AIA – Automotive Industry Association

OICA – International Organization of Motor Vehicle Manufacturers

CIA – Car Importers Association

SISA – The Association of Importers and Producers of Parts and Maintenance Technology

SAČR – Czech Association for Motor Trades and Repairs

ČLFA – Czech leasing and financial association

ČAPPO – The Czech Association of Petroleum Industry and Trade

Contact: www.autosalonbrno.cz – autosalon@bv.cz

AUTOTEC

International Fair of Utility Vehicles, Parts and Garage Equipment

Frequency: every two years (even years), in odd years AUTOTEC alternates with AUTOSALON (MOTOR SHOW)

Czech Market: *Light utility vehicles.* In 2004, 26,734 utility vehicles were sold in the Czech market alone, a 48 % increase on year-to-year basis. The most popular vehicles in the market were VW and Ford, followed by Peugeot, Renault and Citroen. 19 % of vehicles sold were equipped with gasoline engines, 81 % with Diesel engines.

Trucks. Year-on-year sales surged by 18.63 %, with 7,767 trucks sold in total. Leading market brands are Daimler Chrysler (18.1 %), followed by Iveco, MAN, Renault, DAF, Scania and Volvo.

Buses. In 2004, a total of 948 buses were sold, while long distance intercity buses have the highest share (63%). Leading producer is the Czech Karosa with a market share of 34 %, followed by SOR Libchavy, Mercedes (DaimlerChrysler), and Irisbus.

Automotive components. The Czech Republic has become an automotive hub of 100 world's top automotive car parts makers, including electronic, electrical, rubber and plastic components. All major Japanese, U.S. and German suppliers to the car manufacturers are present in Central Europe.

Event Characteristics: AUTOTEC is only trade show in Central Europe aimed at utility vehicles. Show is included in the prestigious calendar of the International Automobile Manufacturers Organization (O.I.C.A.) AUTOTEC reflects the giant automotive industry base in the Czech Republic, and the neighboring countries in Central Europe. The automotive and car industry is dominant component of the Czech economy and economies of other Central European countries.

AUTOTEC has 10 years tradition. In 2006, 11th edition of AUTOTEC will be held.

Exhibits: The primary focus areas of AUTOTEC are trucks, light utility vehicles, buses, semi-trailers, trailers, garage equipment, automotive components, vehicles accessories, propellants, lubricants, equipment for gas stations, road traffic safety and services, industry related magazines and institutions.

Co-Operating Associations, Unions

AIA – Automotive Industry Association

OICA – International Organization of Motor Vehicle Manufacturers

CIA – Car Importers Association

SISA – The Association of Importers and Producers of Parts and Maintenance Technology

SAČR – Czech association for Motor Trades and Repairs

ČLFA – Czech leasing and financial association

ČAPPO – The Czech Association of Petroleum Industry and Trade

Contact: www.bv.cz/autotec – autotec@bv.cz





FOND-EX 11th International Foundry Fair

Frequency: every two years

Czech Market: In the EU countries, there has been an increased demand for quality castings and models from Central and Eastern Europe. In 2004, the Czech Republic alone increased its total output of castings by 18 %.

The Czech Republic, and the neighbouring countries of Central Europe, has become an important source for castings outsourcing by world's leading companies in automotive industry, aviation, precision engineering, construction machinery, and other industries. An important impetus for the foundry industry was the tremendous growth of the automotive industry in the region. Also, recently a significant flow of foreign investment into the Czech and Slovak foundry and steel industry was registered. The highest increase has been registered in production of castings from Al and Mg alloys, In 2004, the new NEMAK foundry started its operation. Also other foundries casting Al and Mg alloys installed new equipment to keep pace with the demand, preliminarily by the automotive industry.

Event Characteristics: The International Foundry Fair FOND-EX is intended in particular for all professionals and producers of technologies, equipment, machines, materials and providers of services. FOND-EX is a branch-related fair number one in the Czech Republic and neighbouring countries incl. new EU members. It has been regularly attended not only by the leaders on the Czech market, but also by exhibitors and visitors from lots of countries.

Exhibits: Foundry equipment – design, construction, production and engineering, Melting plant equipment, Refractories, Metallic charge materials, chemical foundry products, Machinery and equipment for the production of moulds and cores, for the treatment and regeneration of moulding mixtures, Aids and auxiliary materials for moulding halls and core rooms, Gating and rising, Casting machinery, equipment and accessories, Machinery and equipment for shaking out, cleaning and completing raw castings, treating castings, welding, cutting and repairing castings, Furnaces and accessories for heat treatment and drying, Transportation and storage equipment, Compressed air technology, Environmental protection and waste disposal, Computer technology, information processing, control...

Professional Show Sponsors – Czech and Foreign:

MEGI – Central European Foundry Initiative
 Foundry Association, Czech Republic
 Association of Foundries and Forges, Slovakia
 Czech Foundry Society
 Czech Investment Casting Association

Contact: www.fond-ex.cz – fondex@bvv.cz

WELDING International Welding Engineering Fair

Concurrently with Top Technology Fairs:

- FOND-EX (International Foundry Fair)
- PLASTEX (International Plastics, Rubber and Composites Fair)
- FINTECH (International Surface Technology Fair)

Frequency: every two years

Czech Market:

- The Czech Republic is the member of the European Welding Federation
- The biggest factory for manufacture of tube electrodes for welding is being established
- "Super Stir Welding" – the new technology of welding by friction
- Laser centers are being formed – laser technologies expand into the field of complicated seams welding, e.g. into the automotive industry
- growing share of welding technology on total engineering production
- development of new welding technologies: to minimize heating capacity in the welded seam means to improve qualitative parameters
- innovated technologies: development of laser welding
- main technologies: arc welding and resistance welding

Event Characteristics: The International Welding Engineering Fair

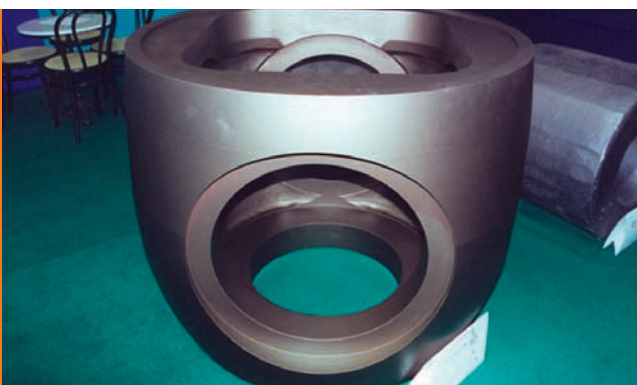
WELDING is designed in particular for all professionals and businessmen in technologies, equipment, machines, materials and services for welding. The fair of a 36-year tradition belongs to the three largest branch-related shows in Europe and is unrivalled in the new EU member countries.

Exhibits: Flame welding, surfacing and oxygen cutting machinery and equipment, Arc-welding, surfacing and cutting machinery and equipment, Welding-glow machinery and equipment, Resistance-welding machinery and equipment, Machinery and equipment for pressure welding (friction, diffusion, cold, ultrasound welding), Machinery and equipment for other methods of welding, cutting and soldering, Additional and auxiliary materials, Handling and automation systems for welding technologies, Welding components, machinery and equipment – other, Welded structures, Commercial, technical and consulting services, literature about welding, soldering and cutting

Professional Show Sponsors – Czech and Foreign:

Czech Welding Association, Slovak Welding Association, Confederation of Industry of the Czech Republic

Contact: www.bvv.cz/welding – welding@bvv.cz





FINTECH 1st International Surface Technology Fair

Frequency: every two years

Czech Market: Central Europe is becoming a giant in the automobile manufacture. Surface technologies are strongly in use, particularly by the sub-suppliers for the automobile industry. The demand is ever increasing; over the past 7 years the share of the automobile industries in the GDP of the Czech Republic has been rising continuously, which is a unique phenomenon in the whole of Europe. The manufacturers of cars and their subcontractors have roughly 1/5 GDP share. Over 110,000 employees work in the automobile industries and in companies that are linked to this branch. Roughly one third are channelled to cover the local demand and the rest proceed to the global markets.

Event Characteristics: The Fintech Fair is a novelty in the 2006 calendar of technological fairs. The FINTECH Fair wants to react with its offer to an, by its offer, on an intense development of surface technologies and growing demands of the technical public for a dignified and specialized presentation of this important branch. Surface technologies have now been in the limelight, in particular due to their quickly developing applications to almost all spheres of human activity and also with respect to ever more new specialized branch-related demands. In the Czech Republic the branch Surface Technology has recently been booming. In the branch of technical sprays the branch structure of the FINTECH Fair coincides with that of the International Welding Fair WELDING whose joint date offers synergic effects to both the exhibitors and the visitors. The exhibitors of the first run of the FINTECH Fair appreciate in particular its narrow specialization enabling them to be focused on a target group of potential clients.

Exhibits: Exhibits at Fintech encompass all aspects of Equipment for cleaning and finishing metals, Electroplating equipment, Equipment for varnishing, enamelling and coating, Equipment for thermo-chemical finishing, Equipment for laser and plasma technology, Equipment for thermal coating, Special equipment for surface finishing, Eco-technical equipment, computer and measurement technology

Contact: www.bvv.cz/fintech – fintech@bvv.cz



PLASTEX 1st International Plastics, Rubber and Composites Fair

Frequency: every two years

Czech Market: Central Europe is becoming a giant in the automobile manufacture. Plastics and plastic technologies are strongly in use, particularly by the sub-suppliers for the automobile industry. The demand is ever increasing; over the past 7 years the share of the automobile industries in the GDP of the Czech Republic has been rising continuously, which is a unique phenomenon in the whole of Europe. The manufacturers of cars and their subcontractors have roughly 1/5 GDP share. Over 110,000 employees work in the automobile industries and in companies that are linked to this branch. Roughly one third are channelled to cover the local demand and the rest proceed to the global markets.

Event Characteristics: The Plastex Fair is a novelty in the 2006 calendar of technological fairs, however, the interest of both Czech and foreign exhibitors has been considerable. The reason is a dynamic development of the branch of plastics, rubber and composites recorded in the past runs of the International Engineering Fair, which initiated a specialized fair to be launched. Due to a high competition in the branch of plastics, its producers have to increase labour productivity but also to save raw materials and energy. An ever more important role is played by a choice of quality machines, often tailor-made production technologies or concrete orders made to order. All the above trends will be found at Plastex.

Exhibits: Exhibits at Plastex encompass all aspects of Polymers – raw materials and auxiliaries, Machines and equipment for processing of plastics and rubbers, Composite materials, Semi-finished and finished plastic products, Semi-finished and finished rubber-based products, Machines and equipment for recycling and re-use of plastic and rubber waste materials, Computer, testing and measuring technologies for plastics and rubbers, Research, services and institutions in plastics and rubbers.

Professional Show Sponsors – Czech and Foreign:
Association of Plastics Industry

Contact: www.bvv.cz/plastex – plastex@bvv.cz





Embax Print 24th International Trade Fair of Packaging, Paper and Printing Industry

Frequency: every two years

Czech Market: The Central European market has been characterized by a strong demand for the latest technology available. There is a consistent need for huge investments into the paper industry, digital printing processing, and personalization of print and packaging products. Modern creative designs and high-tech printing processes are a must. In order to comply with environmental regulations of the EU, the Czech paper industry faces necessary investments into environmentally friendly processing. The CE market is set to grow in all segments of paper consumption.

In 2004, imports of pulp and paper products, machines for paper mills, pulp mills and paper cutting machines, printing and book binding machines, and the parts thereof amounted to \$345 mil., while exports of products in the same categories reached \$378 mil., creating a trade surplus of \$33 mil.

Event Characteristics: EMBAX-PRINT belongs to the largest trade shows for graphic design, digital prepress, printing, publishing, converting technology, and related packaging industry in the world. It features the most comprehensive range of packaging, paper and printing technology in Central and Eastern Europe.

The show hosts Czech and international industry professionals, commercial and digital printers, end-users, creative design and print buyers, in-plant printing operators, distributors and agents from the CR and neighboring EU countries (Slovakia, Poland, Germany, Austria, Hungary, and Slovenia), as well as professionals from Eastern Europe. The popularity of the show is underscored by a multitude of workshops. EMBAX-PRINT organizers work closely with Interpack and Drupa teams.

Exhibits: Exhibits at EMBAX-PRINT encompass all aspects of print, publishing, digital media, and packaging: printing and packaging materials, equipment and technology, IT solutions, packaging and logistics, environmental protection, wastes and packaging wastes, logistics for packaging, paper and printing industries, industry related services, professional literature

Professional Show Sponsors – Czech and Foreign:

- SYBA – Packaging Association
- SPPaC – The Association of Pulp and Paper Industry
- SPPC – The Technical Association of Pulp and Paper Industry
- SPP – Association of Entrepreneurs in the Graphic Industry
- Etc.

Contact: www.embaxprint.cz – embaxprint@bvz.cz



WOOD-TEC International Fair of Machinery, Equipment and Materials for the Wood Industry

Frequency: every two years

Czech Market: Timber industry is in the Czech Republic a branch with the historically oldest tradition, whose current production volumes rank the industry with the medium-sized industrial branches of significance that is not negligible. Produce of the industry is processed and used in all other industrial branches. Czech Republic has a sufficient amount of basic raw material – wood, and the future felling is planned to be increasing up to 2030 at least – at a required quality and assortment. As compared with producers from this industrial branch in other EU member countries, the Czech timber industry has a well developed primary timber production in sawmills.

Event Characteristics: The 9th run of the WOOD-TEC Fair occupied a record-breaking exhibition area, brought more foreign visitors to the Exhibition Centre and also increased the number of participating countries. Technological progress in the branch was manifested by a high number of novelties and innovations. Thanks to a favourable economic development on the Czech and Slovak market and a growing demand for the woodworking industry it was a commercially very successful run. A proof of a high quality of the Brno fair is also the patronage by the European Federation of Woodworking Machinery and Equipment Manufacturers EUMABOIS under which the show is staged. Since 1997 EUMABOIS has been including WOOD-TEC in the calendar of the most significant worldwide shows. On October a session of the top EUMABOIS bodies – its Presidium and the General Assembly taking place once a year were held.

Exhibits: Machines, technical equipment and services for: forestry, primary processing, secondary processing, surface finishing, assembly, packaging, special processes, Tools and auxiliaries, Products for the equipment of machines, Use of residual wood, generation of energy and heating using wood fuel, Materials, coatings and chemical products in production of wood and plastics, Upholstering machines and equipment ...

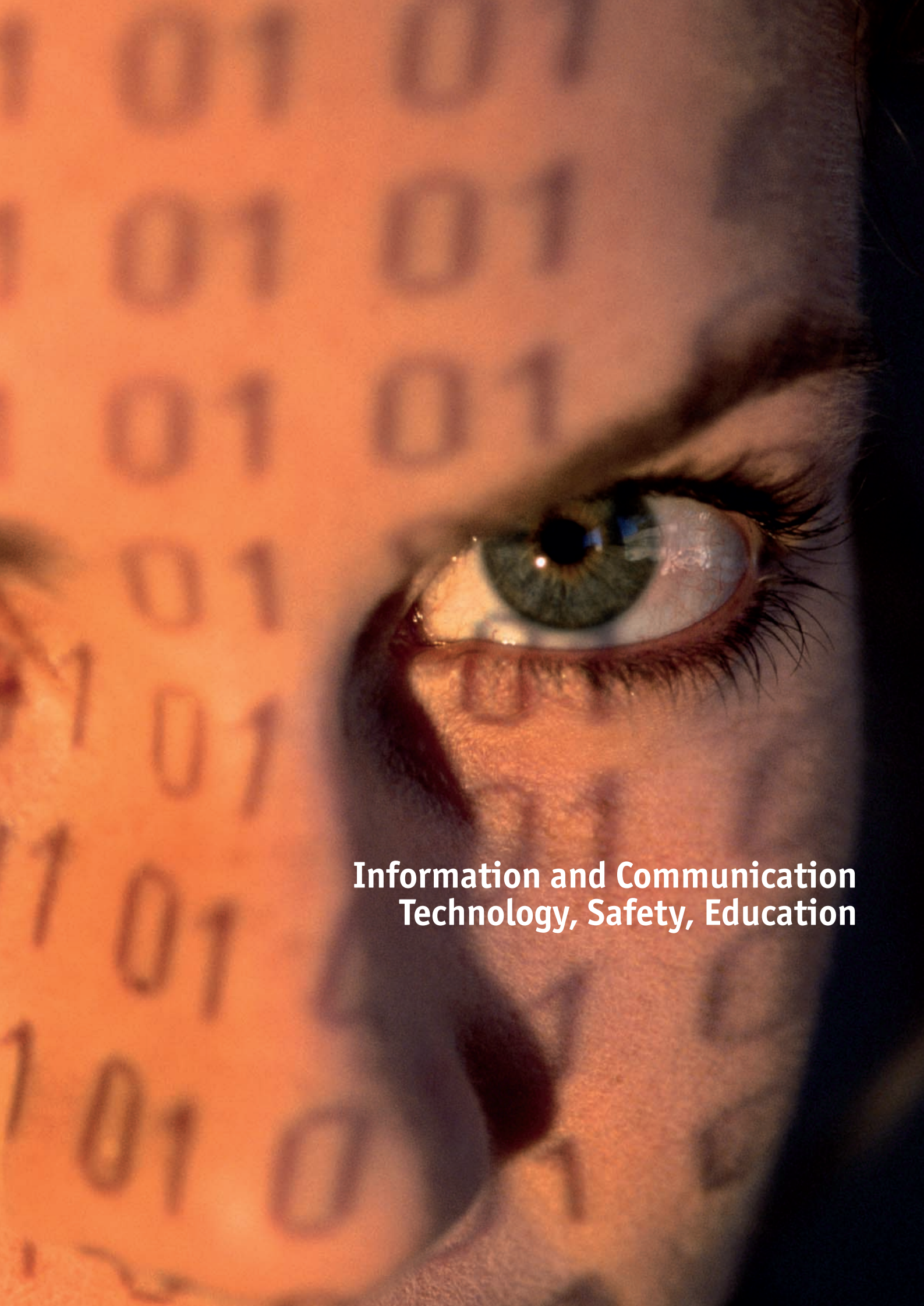
Show Sponsors:

- EUMABOIS – European Federation of Woodworking Machinery Manufacturers, Czech Union of Manufactures of Wood-Processing Machinery and Equipment

Contact: www.wood-tec.cz – wood-tec@bvz.cz







**Information and Communication
Technology, Safety, Education**



INVEX

International Fair of Information and Communication Technologies Concurrently: DIGITEX

Frequency: every year

Czech Market: The Czech Information and Communications Technology (ICT) market has experienced rapid growth over the last ten years and is continuing to expand. The need to replace aging technology and increase the competitiveness of business and industry in the transition to a market economy fortuitously coincided with a boom in the establishment of new businesses, foreign direct investments and the phenomenal growth of information technologies world-wide, leading in turn to high demand and a dynamic ICT market. According to OECD and IDC figures, the Czech Republic spends more on ICT (in percentage of GDP) than an average EU country. World Bank statistics put the Czech Republic's annual ICT expenditures at nearly 10% of GDP. The market for ICT products, estimated at \$1.9 billion in 2001, has been growing at a steady pace to reach an estimated \$4.2 billion in 2003. Hardware sales account for 45% of this market, while software and services account for the other 19% and 37%, respectively. In 2003, local subsidiaries of foreign companies comprised approximately 34% of the market, with Czech companies operating with foreign capital comprising 17% and wholly owned Czech companies with no foreign capital making up 49% of the market. Total direct employment in the top 200 ICT companies alone, not inclusive of the telecommunications market, was in excess of 16,800 people.

(source: CzechInvest)

Event Characteristics: The world's leading IT companies participate at the INVEX. During the history of INVEX, more than 2,000 companies participated, among these IBM, Lenovo, Microsoft, HP, Bosch – Tenovis, TOSHIBA, Siemens.

INVEX is supported by government authorities of the Czech Republic and other neighboring countries, who are also the largest IT customers. At the INVEX a 2004 Cabinet Council met on the trade fair. The show has a strong support by professional IT associations, and major IT firms. The show receives a high exposure in the press and other media, with over 1,000 media outputs in the course of the year. In the IT industry, Invex – Digitex is a well known show brand. The show is a prominent professional event organized by the IT industry for the IT industry.

Exhibits: Exhibits at INVEX encompass all aspects of ICT technologies and consumer electronics: Telecom equipments and services, IT hardware, IT software, Complete ICT solutions, Network HW, Wireless communications, Consumer electronics, Digital games

Professional Show Sponsors – Czech and Foreign:

Ministry for Informatics of the CR, Ministry of Industry, CzechInvest and government authorities of other neighboring countries
SPIS – Association of Czech IT firms
ITAS – Association of Slovak IT firms
Czech Chamber of Commerce
Etc.

Contact: www.invex.cz – invex@bvv.cz

DIGITEX

International Fair of Consumer Electronics and Digital Entertainment Concurrently: INVEX

Frequency: every year

Czech Market: For Europe, electronics manufacturing is increasingly migrating eastwards. The once preferred locations of Hungary, Poland and the Czech Republic, however, will face increasing competition for inward investment, in particular, for greenfield sites. According to the latest figures from RER output in Eastern Europe accounted for 11% of the overall European total in 2004 at US\$28.3 billion. Future output in Eastern Europe is expected to rise substantially as new plants come on stream however actually placing a figure is difficult as investment will continue to be based on individual company strategies.

(Source: European Electronic Markets Forecast)

Event Characteristics: Digitex is designed for those who are interested in the products and services in the field of consumer electronics and digital entertainment. It will present innovations as well as tested equipment in all areas of consumer electronics and one entire exhibition hall will be dedicated to computer games.

It is held at the same place and on the same date as INVEX which is the fourth largest trade fair in this branch in the world in terms of the number of visitors (130 thousand). DIGITEX aims at becoming the largest event concentrating on consumer electronics and digital entertainment in the Czech and Slovak Republics. The visitors will encounter top products in consumer electronics accompanied by expert explanations and consultations with manufacturers.

Exhibits: The scope of consumer electronics at DIGITEX will be large – from home cinemas, digital cameras, printing and mobile telephones, audio systems, high-end systems, players, satellite systems to notebooks and PDA equipment.

Professional Show Sponsors – Czech and Foreign:

Ministry for Informatics of the CR, Ministry of Industry, CzechInvest and government authorities of other neighboring countries
SPIS – Association of Czech IT firms
ITAS – Association of Slovak IT firms
Czech Chamber of Commerce
Etc.

Contact: www.digitex.cz – digitex@bvv.cz





IDET **9th International Exhibition of Defence and Security Technologies**

Frequency: every two years

Czech Market: The Czech Defence Industry continues in a long tradition of the armament production in Czech countries and has potential for development and production of topical complicated systems. Technologically successful are those projects that support compatibility of the Army of the Czech Republic with the NATO armies. The Czech Defence Industry considers the worldwide security risk changes and trends.

Event Characteristics: One of the largest world shows of defence technologies in Central and Eastern Europe is the IDET Fair. Exhibitors from about 26 countries present their products to foreign army delegations and professionals all over the world. The IDET has acquired a fixed position in the company of the best world shows of defence technologies. Present political situation and trade fair geographical position are a presupposition of its development, also in the next years. In the Czech Republic IDET has become an important social event at which thousands of visitors, hundreds of professionals, tens of army delegations and war veterans meet every two years. An integral part of every show run is a rich accompanying program, where professionals in defence technology discuss about topical themes. Its major part is as usual the International Conference CATE. IDET as a great exhibition event is not only a place, where contracts are concluded, but also a location, where new business contacts are established.

Exhibits: Weapons and ammunition, Main battle tanks, vehicles and means of transport, Aircraft, Command and liaison systems, Security technology services, Observation and marking equipment, Maintenance and repairs of technology, material supplies, Military and police professional training, Personal security and protection, Radio locators and radio technical systems, C4I2 systems, Information security and data protection, Logistics, service and modernisation, Miscellaneous...

Professional Show Sponsors – Czech and Foreign:

Committee on Foreign Affairs, Defence and Security of the Senate of the Czech Parliament
 Committee for Defence and Security of the Chamber of Deputies of the Czech Parliament
 National Security Council of the Czech Republic
 Ministry of Foreign Affairs of the Czech Republic
 Ministry of Defence of the Czech Republic
 Ministry of Industry and Trade of the Czech Republic
 Association of Defence Industry of the Czech Republic
 Association of the Aviation Manufacturers of the Czech Republic
 AFCEA Czech Republic (Armed Forces Communications and Electronics Association)
 Czech and Moravian Electrical and Electronic Association ELA
 University of Defence Brno

Contact: www.idet.cz – idet@bvz.cz

INTERPROTEC **International Fair of Personal Protective Equipment, Health and Safety at Work**

Frequency: every two years

Czech Market: The importance of safety at work has been receiving growing attention recently in EU countries and also in the Czech Republic. This ties back to the fulfilment of requirements of international treaties as well as those set out by the dynamically developing economic environment bringing remarkable changes in the labour market demands.

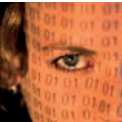
Event Characteristics: The International Fair of Personal Protective Equipment, Health and Safety at Work INTERPROTEC is designed for all those who deal with health and life protection at work. In the Czech Republic the suppliers of technology and services for the protection of health at work have the only opportunity to offer their products at the fair, in particular to the specialists from manufacturing concerns and other professional institutions.

Exhibits: Hand and arm protection, Head protection, Eye protection, Ear protection, Respiratory protection, Body protection, Leg and foot protection, Protection against falling, Protective creams and dermatological products, Safety management in the workplace, Technical equipment for the working environment protection, First aid equipment, Measuring and testing equipment, Work involving dangerous materials
 Information and special literature, Education and training, consultancy and services, System security

Professional Show Sponsors – Czech and Foreign:

Ministry of Labour and Social Affairs of the Czech Republic, Czech Protect, Academy of Labour and Health of the Czech Republic, State Authority of Labour Inspection, Institute of Labour Safety Education Research Institute of Labour Safety

Contact: www.interprotec.cz – interprotec@bvz.cz



CTIF



No.1

PYROS / ISET International Fair for Fire Fighting Equipment, Security Technology and Services

Concurrently with International Fair of Personal Protective Equipment, Health and Safety at Work INTERPROTEC and Top Technology Fairs

Frequency: every two years

Czech Market: The cooperation of European Union member states in the area of internal security has recently become one of the most rapidly growing and, at the same time, most important policies of the European Union where the Czech Republic is also a member. Paradoxically, as a result of the gradual removal of barriers to the free movement of persons and goods between individual European Union member states, there has been an increase in security risks that have to be addressed by means of international cooperation in the fight against international crime and terrorism, civil defence and other areas.

Event Characteristics: The International Fair PYROS/ISET is an event providing a perfect survey of the protection of health, life and property of persons and a comprehensive security of firms and institutions. It is intended in particular for all professionals and people interested in work, technology, outfit, equipment, training and other aspects of the Czech Police, Integrated Rescue System, municipal police forces and last but not least for all providers of security technology and services. The show offers the latest technology, outfit and equipment and also information on legislation in the branch (thanks to its specialist accompanying program) and an experience exchange from many sectors of this enormous branch. PYROS/ISET is a fair number one in the Czech Republic and its neighbouring countries.

Exhibits:

Fire fighting trucks, Turntable ladders, lifting platforms, Fire-escape trailers with accessories, Portable aggregates and equipment for fire extinguishing, Portable, mobile and trailer fire fighting equipment, Isolation respirators, Self-rescue respirators, Pressure bottle filling plants, Means for work at heights and over open depths, Means for rescue of persons from height, Protection clothes resistant to chemical agents, irradiation and radiation heat, Gas and liquid analyzers, Decontamination means, Ladders and equipment for work at heights, Disengaging and lifting equipment, Means of communication, Intervention outfit parts, Fire extinguishers, extinguishing agents, Electrical fire signaling, Stationary and semi-stationary fire extinguishers and water screens, Fire doors, windows, Raps, dampers and seals, Heat and smoke discharging equipment, Fire extinguishing water supply equipment, Means improving fire resistance of structures and means reducing combustibility of materials, Means for liquidation of ecological damage, Fire service computer software, Complete supplies and services in fire protection, Technical literature, Escape and evacuation information systems, fire marks

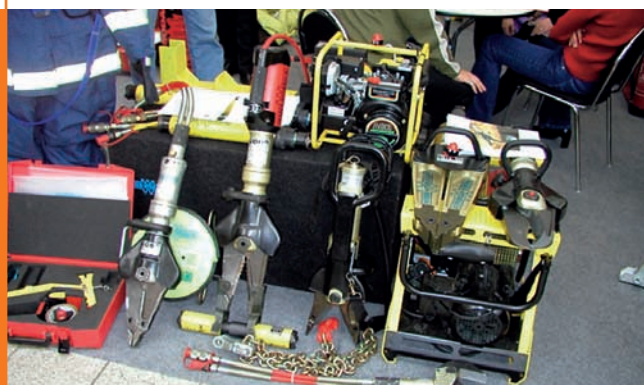
Exhibits:

Safety Analyses, Security Concepts and Projects, Designing of Security Systems, Mechanical and Electromechanical Barrier Systems, Safe Keeping Facilities, Closed-circuit Television – CCTV, Electronic Security/Safeguarding Systems – ESS, Inspection and Supervisory Systems and Devices /Entry and Exit/ – ACS, Electronic Fire Systems – EFS, Fire Protection, Integrated Security Systems, Goods Protection, Special Perimetric Systems, Remote Signal and Data Transmission, GSM and Mobile Telephones, Communication and Monitoring Systems, Centralized Protection Panels/Consoles and Central Control Systems, Data Security and Personal Data Protection, Protection of Vehicles, Systems for Finding of Vehicles and Persons, Special Technical Systems, Guard and Sentry Duty, Cleaning and Operation of Central Protection Console, Transport Security Devices and Special Vehicles, Detective Services, Means and Devices for Personnel Protection and Security, Individual Instruments for Electronic Security Systems, Technical Devices of the Police and Criminal Investigation Engineering, Communication and LV Systems of Buildings, Intercoms and Video-telephones Wiring Material for Security Systems, Civil Defence, Crisis Management and Rescue Works, Safety and Health Protection at Work, Personnel Security, Risk Insurance and Guidelines, Accredited Test Laboratories and Certifications, Accredited Inspection Authorities – Inspections of ESS, Associations and Corporations in the Field of Security, Acts, Standards, Periodicals, Journals and Literature, Quality Systems, Prevention of Criminal Activity, Education, Training and Consulting Activities, Other Devices, Systems and Services

Professional Show Sponsors – Czech and Foreign:

Ministry of the Interior of the Czech Republic, Police Presidium of the Czech Republic, Headquarters – Fire Rescue Service, National Security Authority of the Czech Republic, Association Gremium Alarm
European Association for Security

Contact: www.bvv.cz/pyros – pyros@bvv.cz
www.iset.cz – iset@bvv.cz



A close-up photograph of a wheat ear, showing the individual grains and the surrounding chaff. The wheat is golden-brown, suggesting it is ripe. The background is a soft, out-of-focus field of similar wheat stalks, creating a warm, golden atmosphere. The lighting is bright, highlighting the texture of the wheat.

Agriculture, Food Industry, Forestry



SALIMA International Food Fairs

Frequency: every two years

Czech Market: At the present time ca 11,900 businesses are registered in the food sector, of which ca 9,400 are natural persons doing business on the basis of the Act to Regulate Trades. The turnover of the Czech food market is 270 billion CZK, of which about 225 billion go to the food chains. Czech export is worth 60 billion CZK and import of the food sector ca 90 billion CZK. In the segment of small and medium-sized businesses in the area of dairies, bakeries and meat processors the market is expected to concentrate – new leaders in the field will appear. On the retail market the structure of suppliers is changing (more goods imported from the neighbouring member countries, incl. Poland). The buying power of the Czech population is approaching the European standard very slowly. The buying power of the Czech Republic converted to the number of inhabitants is ca 66% of the average standard of the EU15 (in Hungary 59%, Slovakia 49% and Poland 45%).

Event Characteristics: Acknowledged as the most significant food and food industry trade fair in Central Europe, SALIMA attracts leading food producers and buyers from the Czech Republic and the neighbouring EU countries: Slovakia, Poland, Austria, Germany, Slovenia and Hungary, as well as from Eastern Europe. SALIMA features top class food products, and food-processing machinery, technology, packaging machines, industry related IT solutions.

Exhibits: Milk and milk products – Oils, fats, eggs and egg products – Spices, additives, salt, rice, pasta – Meats and additives, poultry, fish, meat products – Ready meals, soups, sauces, cold buffet products, frozen dishes – Sugars and sweeteners, sweets and chocolate – Fruit and vegetables, well-balanced nutrition, special foods – Alcoholic and non-alcoholic drinks (with the exception of wine, coffee and tea) – Coffee, tea, cocoa – Machinery and technology for the dairy industry – Machinery and technology for the food processing industry – Machinery and technology for the processing of fruit and vegetables – Machinery and technology for the production of pasta and sweets – Machinery and technology for alcoholic and non-alcoholic drinks production – Food-processing machinery, technologies and other types of equipment – Packaging engineering and wrapping technologies – Weighing, measurement and laboratory technology – Refrigeration equipment – Hardware and software for food processing – Financial and promotion services, institutions, literature

Professional Show Sponsors – Czech and Foreign:

Ministry of Agriculture, Food Chamber of the CR, State Agricultural and Intervention Fund of the CR, Association of Cooks and Confectioners of CR, Association of Delicatessen Producers, Czech-Moravian Viniculture Union, Czech-Moravian Dairy Farming Union, Czech-Moravian Union of Wine Industry Businesses, Czech Union of Small and Independent Breweries, Czech Union of Meat Processing Businesses, Fruit Growing Union of CR, Business Association of Bakers and Confectioners of CR, PRO-BIO Association of Ecological Farmers, Business and Tourism Union of CR, Industrial Mills Union of CR, The Prague Association of Soft Drinks Producers

Contact: www.bvv.cz/salima – salima@bvv.cz



MBK International Milling Industry, Bakery and Confectionery Fair

Frequency: every two years

Czech Market: Characteristic of bakery and confectionery on the one hand is the penetration of automation and application of new technologies, on the other hand high concentration of production and surplus of production capacities.

Event Characteristics: A separate specialized event was started in response to the requirements by exhibitors and professional associations. The bakery and confectionery are businesses where the trends of automation and use of new technological processes are increasingly wide-spread, and they are usually presented in the form of separate trade fairs. The MBK trade fair is prepared in collaboration with the Business Association of Bakers and Confectioners, the Czech Republic Union of Industrial Mills and other associations and it is distinctly developing as one of the biggest professional bakery trade fairs in Central Europe. The MBK is a comprehensive presentation of products, services and technologies designed for the miller's, baker's and confectioner's trades and it takes place at the time tied in with the chain of the main European bakery trade fairs, i.e. EUROPAIN Paris and IBA Düsseldorf.

Exhibits: Machinery and equipment for the mills – Milled cereal products – Raw materials and additives used in bakery and confectionery – Machinery and equipment for bakeries – Machinery and equipment used in confectioneries – Accessories for bakeries and confectioneries – Bakery products – Pastry – Services, literature, institutions

Professional Show Sponsors – Czech and Foreign:

Business Association of Bakers and Confectioners of CR
Industrial Mills Union of CR

Contact: www.bvv.cz/mbk – mbk@bvv.cz





INTECO International Fair of Equipment for Shops and Department Stores, Hotels and Catering Facilities

Frequency: every two years

Czech Market: The gastronomic market of the new member countries of EU is growing (the year-on-year growth in the Czech Republic is nearly 7%) and with it also the demands for high-quality services. The trend is towards more efficient and high-tech kitchen equipment, modern technologies of food processing, high standard of hygiene and equipment and high-quality services. Further growth is guaranteed and is based on the expected development of the tourist industry and increasing domestic demands for catering services

Event Characteristics: INTECO, a trade show of long standing tradition, features equipment and IT solutions for retail and wholesale, restaurants and hotels. The show underscores the eminent needs for modernization of retail shops, and overall demand for high quality services in hospitality industry and related sectors.

Exhibits: Equipment for shops – Equipment for large-capacity kitchens and delicatessen production plant – Refrigeration equipment for shops – hotels and catering facilities – equipment for fast food facilities – Equipment for the production and distribution of drinks – Furnishings for interiors – Cash register systems for shops, hotels and catering facilities – Turnstiles, turnstile systems – Air-conditioning, security, fire-protection and information systems – Cleaners and maintenance means – Computer technology for shops, hotels and catering facilities – Literature, services and consultancy

Professional Show Sponsors – Czech and Foreign:

SYBA – Czech packaging association

Contact: www.bvv.cz/inteco – inteco@bvv.cz

VINEX International Wine Fair

Frequency: every two years

Czech Market: In 2004 the world consumption of wine was 30 billion bottles; in 2008 the consumption is assumed to be 31.7 billion bottles of wine. After the Czech Republic joined the EU the amount of wine imported to the Czech Republic increased considerably, i.e. by 42% (from 0.91 billion hl to 1.29 billion hl.). Wine consumption is continuously growing and also the culture of wine drinking, and Moravian and Bohemian wine growers are producing more high-quality and noble wines. Consumers are choosing these products more and more and are willing to pay the corresponding price. The year-on-year growth of the Czech wine market is stabile, i.e. by 7%, and is very perspective. However, in wine consumption the Czech Republic still considerably lags behind the EU average. After the enlargement of the common European market a new space has opened for wine importers.

Event Characteristics: The wine show, VINEX, reflects the new market trend towards quality wine consumption in the Czech and Central European market. It is by far the most comprehensive presentation of domestic and foreign wine industries and viticulture in Central Europe.

Exhibits: Seeds and seedlings for vineyard plantation – Machines and equipment used in plantation and cultivation of vineyards, grape harvest and transportation – Fertilizers (manure), preparations protecting against diseases, pests and weeds, cleaners – Machines and equipment used in grape processing, handling and dispatching of wine – Instruments and equipment for analyzing and evaluating wines – Domestic and foreign grape wines and soft drinks on the basis of grape juices – Advisory and consultancy services

Professional Show Sponsors – Czech and Foreign:

Union of Winemakers of the Czech Republic
 Wine fund of the Czech Republic

Contact: www.bvv.cz/vinex – vinex@bvv.cz





G + H International Trade Fair of Gastronomy, Hotel Services, and Catering

Frequency: every two years

Czech Market: The gastronomic market of the new member countries of EU is growing (the year-on-year growth in the Czech Republic is nearly 7%) and with it also the demands for high-quality services. The trend is towards more efficient and high-tech kitchen equipment, modern technologies of food processing, high standard of hygiene and equipment and high-quality services. Further growth is guaranteed and is based on the expected development of the tourist industry and increasing domestic demands for catering services.

Event Characteristics: The G + H trade fair is organised for professional exhibitors and visitors from the HORECA (Hotels-Restaurants-Catering) industry. The participants to the fair are traditionally the most significant supplier corporations in gastronomy and hotel industry in the Czech Republic. The exhibitions and accompanying programmes of the G + H fair reflect all the characteristics accompanying the recent development of the Czech and European market of gastronomy – safer and healthier food, efficient and technologically advanced kitchen and canteen equipment, highly trained specialised personnel, modern technology of food processing, high hygienic standard, as well as quality equipment and service in hotels and restaurants. A wide range of food products are presented here, from the biggest suppliers to small and medium companies. The technological segment of the fair is traditionally highly attractive too, with all the necessary tools, machines, and utensils used in modern large-volume kitchens and canteens, as well as specialised software applications.

Exhibits: Equipment, tools, and appliances for hotel and restaurant kitchens, cooling and freezing appliances and equipment, fast food equipment, equipment for preparation and distribution of drinks, equipment and furniture for interiors of restaurants and hotels, cashier systems, computer, communication, and security technologies, air-conditioning equipment, cleaning and maintenance tools and appliances, leisure equipment for hotels and restaurants, alcoholic (including wine and beer) and non-alcoholic beverages, coffee, tea, basic foodstuffs, raw materials and additives for preparation of food, semi-finished products, convenience meals, delicacies, confectionery produce, ice creams, gastronomy, hotel services, catering and other public catering, logistics in gastronomy, regional and local specialities, institutions and literature, services, and counselling.

Professional Show Sponsors – Czech and Foreign:

MAKRO Cash & Carry Czech Republic
NOWACO Czech Republic
SZIF
Czech Confederation of Commerce and Tourism

Contact: www.g-h.cz – gh@bvvcz

ANIMAL VETEX 8th International Veterinary Fair

Frequency: every two years

Czech Market: The Czech Republic is a country with a rich agricultural and forestry tradition. This goes hand in hand with the breeding of farm animals, of which most important are pigs, cattle and poultry. Each industry demands an advance in technology that will ensure higher productivity and efficiency of work.

The structure of animals treated is changing, cattle herds and poultry flocks are reduced; the numbers of small animals are growing. That is why also the structure of veterinary care is changing. This significant fact is reflected in the conception of the fair

Event Characteristics: Veterinary medicine is a branch with constantly evolving legislation and modernization. The latest diagnostic and veterinary devices, aids for animal hygiene, medicines and feeds are to be viewed at ANIMAL VETEX. It features not only a traditional exhibition of farm animals (cattle, sheep, pigs and goats) but also a number of specialized seminars on their nutrition and welfare.

Special attention is paid to national programmes for the recovery of cattle and testing of risk groups for BSE. The importance of the fair is underpinned by the **Central European Veterinary Congress**, which is expected to be attended by representatives from Central and Eastern European countries.

Exhibits: Diagnostics and drugs, veterinary apparatus and equipment, laboratory equipment, animals, feeds and dietetics, instruments and devices for animal hygiene and sanitation, transportation and handling equipment, working and operation equipment, information science, literature, operation and services, institutions and associations

Professional Show Sponsors – Czech and Foreign:

Czech Chamber of Veterinary Doctors
University of Veterinary and Pharmaceutical Sciences Brno

Contact: www.animal-vetex.cz – vetex@bvvcz





TECHAGRO 9th International Fair of Agricultural Technology

Frequency: every two years

Czech Market: The Czech Republic is a country with a rich agricultural and forestry tradition. Forests occupy 34% of its territory, agricultural land covers around 4,269,000 hectares. Each industry demands an advance in technology that will ensure higher productivity and efficiency of work.

The number of companies and their exhibition area increases with every new opening of the Fair. This shows the optimistic approach of dealers of agricultural and forestry technology – a visibly favourable trend of machine sales in the Czech Republic.

Event Characteristics: The international fairs **TECHAGRO**, **ANIMAL VETEX**, **SILVA REGINA** have been fulfilling the function of the European turntable of commerce and information in the field of agriculture, forestry, the fodder industries and the veterinary branch over more than ten years.

New equipment for large and small-scale breeding of animals is part of the nomenclature as well as machines designed for plant production: seeding machines, fertilisation machines, machines for the soil cultivation and treatment as well as machines for the harvesting and conservation. Tractors and agricultural technology certainly make the most significant group of products in terms of number and sales.

Specialized seminars focusing on the possibilities of raising funds for the acquisition of agricultural and forestry machinery and technology are organized during the fair.

Exhibits: tractors, small agricultural machines, machines for land/soil cultivation and treatment, seeding machines, planting machines, machines for fertilization, machines and equipment for plant protection, irrigation systems, forage harvesters, machines and equipment for cereals, oil plants and legumes harvesting, root-crops harvesters, machines and equipment for special crops growing and harvesting, fruit and vegetable growing machines and equipment, transport and handling machines, machines and equipment for postharvest processing, conservation and storing, green-fodder processing machines and equipment, machines and equipment for farm animals breeding, machines and equipment for waste processing in agriculture, agricultural constructions, components and aggregates of machines and tractors, measuring, diagnostic and automation technology, seed and planting stock, agents for agrochemicals, services for agriculture, cultivating mechanization.

Professional Show Sponsors – Czech and Foreign:

Ministry of Agriculture Czech Republic
 Czech Agrarian Chamber
 Mendel University of Agriculture and Forestry
 Association of Agricultural and Forestry Technology Manufacturers
 Association of Agricultural Machinery Importers
 Association of Agricultural Cooperatives and Companies

Contact: www.techagro.cz – techagro@bvz.cz



SILVA REGINA 9th International Forestry and Hunting Fair

Frequency: every two years

Czech Market: "Biomass as a renewable source of energy" will be the main topic of the **SILVA REGINA** fair. Renewable sources of energy in the Czech Republic cover at present a small part of the power industry production. This main topic has the same importance for other Central European countries for which the **SILVA REGINA** is the marketplace.

Event Characteristics: New technologies are essential for wood exploitation and forest regeneration. The Fair presents new products among harvesters, machines and equipment for forest seed management, machines and tools for the forest regeneration and vegetation maintenance as well as technology for wood exploitation and timber hauling. **SILVA REGINA** is also designed for hunters. Visitors will enjoy a display of trophies, hunting optics, clothing for hunters and other equipment. The exhibition will be accompanied by a show of hunting dogs and a manifold programme for professionals as well as public. A sales exhibition of hunting rifles and ammunition is also prepared.

Exhibits: Machines, equipment and aids for forest seed management, seed and seedling materials for forestry and city verdure, machines and equipment for slash disposal and economical processing of biomass, machines and equipment for forest nurseries, machines and tools for forest regeneration, machines and tools for the treatment and protection of young plantations and stands, machines and tools for tending young forest stands, machines and equipment for Christmas tree growing and sale, machines and tools for logging operations, machines for skidding operations, machines for timber hauling, machines and equipment for operational maintenance of forestry machines, machines and equipment for timberyards, machines and equipment for minor forestry production, chemicals for forestry, fuels and lubricants for machines in forestry, mobile machines and accessories in forestry, machines for forest engineering, measuring, detection, control and communication devices in forestry, means for occupational safety in forestry, game management services and aids, research, education, services and literature in forestry.

Professional Show Sponsors – Czech and Foreign:

Ministry of Agriculture CZ
 Czech Association of Weapons and Ammunition
 Czech Association of Businesses in Forest Management

Contact: www.silva-regina.cz – silva-regina@bvz.cz







Fashion, Footwear



STYL
International Fair of Fashion and Textiles

Frequency: twice a year
spring/summer collections
autumn/winter collections

Czech Market: The Czech Republic and Central European new member states are potent consumer markets for garments, accessories, ready-made fashion items, including fashion brands. Fashion boutiques and world's brands shops mushroomed in all Central European capitals and major cities, bringing in the latest designs, fashion trends in formal, casual and outdoor clothing, as well as quality high-end textiles.

Event Characteristics: Over a decade of their existence, the shows rank among the leading fashion fairs in Central Europe.

Held twice a year, the STYL show feature new fashion trends by domestic, European and international designers. The February edition covers upcoming autumn & winter trends and collections, while the August fairs present collections for next year's spring and summer. Fashion shows, industry conferences, designers' workshops, press conferences, and designers' competitions complement the shows.

Exhibits: Domestic and foreign manufacturers, importers, designers, unions, associations, professional press, foreign chambers of commerce

Professional Show Sponsors – Czech and Foreign:

ATOK – Association of Textile, Clothing and Leather Industry Prague

Contact: www.bvv.cz/styl – styl@bvv.cz

KABO
International Fair of Footwear and Leatherwear

Frequency: twice a year
spring/summer collections
autumn/winter collections

Czech Market: The Czech Republic and Central European new member states are potent consumer markets for shoes, leather fancy goods, accessories, natural leathers, footwear and accessory related components.

Event Characteristics: Over a decade of their existence, the shows rank among the leading fashion fairs in Central Europe.

Held twice a year, the KABO show feature new fashion trends by domestic, European and international designers. The February edition covers upcoming autumn & winter trends and collections, while the August fairs present collections for next year's spring and summer. Fashion shows, industry conferences, designers' workshops, press conferences, and designers' competitions complement the shows.

Exhibits: Domestic and foreign manufacturers, importers, designers, unions, associations, professional press, foreign chambers of commerce

Professional Show Sponsors – Czech and Foreign:

ČOKA – Czech Association of Shoemakers and Tanners

Contact: www.bvv.cz/kabo – kabo@bvv.cz

Fashion, Footwear





**Building Industry, The Interior,
Communal Sector**



IBF 11th International Building Fair

Frequency: annually

Czech Market: Construction works worth almost CZK 400 billion were completed in the Czech Republic in 2004. The volume of the minimum construction work supply for the following 10 years is estimated at CZK 3.2 trillion. A large portion of this work will be associated with public investments, direct foreign investments or projects co-financed by European funds.

Exports of the Czech Building Industry increased in 2004 by 23.8 per cent compared with the past year and imports by 19.2 per cent. The trade balance deficit was the lowest since 1993, amounting to 20.6 bill. CZK. Following the accession to EU, also changes in territorial orientation and commodities structure have taken place in addition to increased growth rate of imports and exports (higher quantity of sophisticated products in exports, in particular of machines and transport means).

Event Characteristics: The International Building Fair IBF is the cornerstone of the Building Fairs Brno complex (its integral parts being also SHK BRNO and ELEKTRO projects). Based on FIEC appraisal (European Building Industry Federation), IBF is the only show of an international importance staged in the countries of Central and Eastern Europe and attended by a high number of professionals. By all-European standard, it belongs to 5 TOP building fairs. The Building Fairs Brno have been regularly attended by about 1500 firms worldwide, the number of their visitors being as usual almost 100 000.

Jointly with the Building Fairs Brno the URBIS INVEST project aimed at investment opportunities in Central and Eastern Europe is held. Building Fairs Brno in association with URBIS INVEST offer a number of advantages and synergic effects – an interconnection of investment opportunities, order performers, potential investors incl. possible resources.

Exhibits: The IBF Fair deals with all building branches – implementation of constructions, building crafts and technologies, building materials and products, insulations, building elements and structures, building materials recycling, construction machines, architectural and designing services and some more.

Auspices of the Fair:

Ministry for Local Development of the Czech Republic
Ministry of Industry and Trade of the Czech Republic
Ministry of Building and Local Development of the Slovak Republic

Cooperating Associations, Unions and Other Partners:

UICB – International Union of Building Centers
IBEC – International Building Exhibition Committee
EHI – European Heating Industry
UFI – Union des Foires Internationales (Approved event)
SPS – Union of Businessmen in Building of the Czech Republic
ČKAIT – Czech Chamber of Authorized Engineers and Technicians operating in building up
EIA – Bohemian and Moravian Electro-technical and Electronic Association etc.

Contact: www.stavebniveletrhybrno.cz – www.ibf.cz – ibf@bvvcz

URBIS INVEST Czech and Slovak Real Estate Investment Fair

Frequency: annually

Czech Market: The Central-European market features the most quickly growing economies within EU, an interest in advanced technologies and a demand for some more investments in industry, infrastructure and living.

The Central-European countries offer advantageous investment bids for big investors, having attracted a number of them so far. New industrial zones are established. Also the building of motorway and railway corridors will require enormous investments, new topic being a railway stations revitalization and their transformation into multifunction centers. Citizens are also greatly interested in new living, local market is far from being saturated.

In 2005 the total volume of direct foreign investments exceeded 263 bill. CZK.

Event Characteristics: Unique project in the countries of Central and Eastern Europe, originally involving presentations of technologies for towns and communities. Due to a growing demand on the part of exhibitors and professional visitors, it was gradually complemented by investments, finance and real estates.

Our vision of URBIS INVEST 2006 is to present a comprehensive offer of investment opportunities in the entire Czech Republic, in Slovakia and some more countries of Central and Eastern Europe. In addition to the offer by districts, regions, towns or communities – i.e. industrial or development zones – URBIS INVEST will also involve offers by private owners of investment opportunities.

Jointly with URBIS INVEST the Building Fairs Brno – the largest building fair in Central and Eastern Europe – will be staged. URBIS INVEST in association with the Building Fairs Brno offers a number of advantages and synergic effects – an interconnection of investment opportunities, order performers, potential investors incl. possible resources.

Exhibits: URBIS INVEST is aimed in particular at investments, finance, real estates, public administration and technology for towns and communities.

Auspices of the Fair:

Ministry for Local Development of the Czech Republic
Ministry of Industry and Trade of the Czech Republic
Ministry of Building Up and Local Development of the Slovak Republic
Association of Czech Regions

Cooperating Associations, Unions and Other Partners:

Union of Towns and Communities of the Czech Republic
Union of Towns and Communities of the Slovak Republic
Czech Association of Development Agencies
Czech Invest
Squire, Sanders and Dempsey
Cushman, Wakefield, Healey and Baker
ING Real Estate

Contact: www.urbisinvest.cz – www.bvv.cz/urbisinvest – urbisinvest@bvvcz





SHK BRNO

7th International Trade Fair For Sanitation, Heating, Air-conditioning and Building Automation

Frequency: annually

Czech Market: In the past year altogether 33,000 flats were built in the Czech Republic and the local market is far from being saturated. Average price of a new flat is 23,000 CZK/m², however, the prices considerably differ based on individual regions. An average flat area is about 70 m², but every year ever more small flats are required as they are considered a good investment.

Citizens interested in living are ever choosier and both building and developer firms are forced to enhance the standards of a new living, which has a favourable effect on the market in sanitation and other technologies.

Event Characteristics: SHK BRNO is an integral part of the Building Fairs Brno complex (jointly with the International Building Fair IBF and the ELEKTRO project) being regularly attended by about 1,500 firms worldwide, the usual number of its visitors is almost 100,000. SHK BRNO is prevalingly a specialist project of a high participation of foreign firms and takes advantage of the support by EHI – European Heating Industry.

Exhibits: SHK BRNO is in particular focused on the following branches: heating technology, air engineering, ventilation, air-conditioning, cooling, sanitation technology, fittings, pipelines, coupling technologies and accessories, measuring, control, regulating instruments and distributions in buildings, transport and technical equipment in buildings, tools and equipment for heating engineers and plumbers.

Auspices of the Fair:

Ministry for Local Development of the Czech Republic
 Ministry of Industry and Trade of the Czech Republic
 Ministry of Building Up and Local Development of the Slovak Republic

Cooperating Associations, Unions and Other Partners:

UICB – International Union of Building Centers
 IBEC – International Building Exhibition Committee
 EHI – European Heating Industry
 SPS – Union of Businessmen in Building of the Czech Republic
 ČKAIT – Czech Chamber of Authorized Engineers and Technicians operating in building up
 EIA – Bohemian and Moravian Electro-technical and Electronic Association
 etc.

Contact: www.stavebniveletrhybrno.cz – www.shk.cz – shk@bv.cz

ELEKTRO

3rd International Fair of Lightning Technology, Electrical Installations and Integration of Building

Frequency: annually

Czech Market: The electro-technical industry shares by 25 per cent in the total volume of foreign investments in the Czech Republic, being ranked second behind the automotive industry branches. It features a high proportion of multinational capital (incl. global market leaders) in new investments applying progressive technology. The proportion of heavy-current technology is as usual high (38 per cent in 2004), however, that of computing technology has been permanently growing. Most exports head for the EU countries, in particular for Germany and their volume has been rising for ten years so far. In 2004 it attained 391 bill. CZK.

Event Characteristics: ELEKTRO is an integral part of the Building Fairs Brno complex (together with the International Building Fair IBF and the project SHK BRNO), being regularly attended by about 1500 firms worldwide and the number of its visitors is almost 100 000. ELEKTRO is in particular a specialist project, its integration into the building fairs is thanks to the launching of the projects, production and technology installation of the so-called "intelligent buildings".

Exhibits: ELEKTRO is aimed in particular at the following branches: conductors and cables, electro-installation technology and materials, lighting technology, energy sources, TV and telecommunication equipment, signalling equipment, information security of buildings, sensing and regulating instruments, security and system technology of buildings and premises, tools and equipment, literature, services, institutions.

Auspices of the Fair:

Ministry for Local Development of the Czech Republic
 Ministry of Industry and Trade of the Czech Republic
 Ministry of Building and Local Development of the Slovak Republic

Cooperating Associations, Unions and Other Partners:

UICB – International Union of Building Centers
 IBEC – International Building Exhibition Committee
 EHI – European Heating Industry
 SPS – Union of Businessmen in Building of the Czech Republic
 ČKAIT – Czech Chamber of Authorized Engineers and Technicians operating in building up
 EIA – Bohemian and Moravian Electro-technical and Electronic Association
 etc.

Contact: www.stavebniveletrhybrno.cz – www.bvv.cz/elektro@bv.cz





MOBITEX International Fair of Living

Frequency: annually

Czech Market: As a result of housing boom, home renovations, rehabilitation of cities, and rapid increase of new homes built, the CE market has been characterized by a strong demand for modern home furnishings, new designs and interior decoration accessories. Especially in the Central European capital cities (Prague, Warsaw, Budapest, Bratislava) newly built apartment condominiums and new or renovated office spaces, catering for domestic and international firms, create high demand for home and office furniture. There is a consistent need for remodeling of homes and apartments built in the 1960's to 1980's, which supports demand for modern home furnishings and interior designs. Also, new commercial projects in the hospitality industry (hotels, restaurants, cafés, fast-food outlets, and shopping malls) initiate demand for commercial furnishings and interior design. The mass consumer furniture market is dominated by IKEA, SCOTTO and the like stores. Austrian KIKA MOEBLE is a new player in the Czech consumer market. Appetite for branded design furniture is restricted by higher price level in this category. Design furnishings represent still a niche market that is set to growth in the near future.

Event Characteristics: MOBITEX is the largest exhibition for home and office furnishings, home decorations and design in the Czech Republic and in Central Europe. Leading suppliers from the region (Italy, Germany, Poland, Slovakia, Czech Republic, and also from Russia) offer their new designs for home and office to domestic and international business visitors and end-users.

For 2006, focused exhibits are interior lighting fittings and decorations. The show incorporates the DESIGN4LIFE that will feature top Czech and foreign designs. Every year the show is a host to prominent personalities of contemporary design. F. Bauchet (2002), E. Jourdan (2003), P. Morgue (2004), and Ronan Bouroullec, one or top ten French designers attended MOBITEX.

Exhibits: Home furniture, home decoration accessories, interior design, home textiles, interior artwork, lighting fixtures, design related software, architectural services

Professional Show Sponsors:

Association of Czech Furniture Manufacturers
Union of Czech Production Co-operatives
Design Centre of the Czech Republic

Contact: www.mobitex.cz – mobitex@bvv.cz



PRODÍŤĚ International Fair of Children's Products

Frequency: one-year, held concurrently with MOBITEX, RYBAŘENÍ and MODELÝ BRNO

Czech Market: In 2005, the birth rate in the Czech Republic that had begun to drop at the beginning of 1990s became stabilised. The increasingly distinct trend of shifting consumer goods production to Asia has a negative impact on the situation of producers of children's goods in the Czech Republic.

Event Characteristics: The show is designed mainly for the general public. The strongest group of products are children's goods. The trade fair functions as a consumer forum, it helps to increase the awareness, orientation and protection of consumers.

Exhibits: Equipment for infants and babies, prams, car seats and bicycle seats, nutrition for infants and babies, cosmetics and hygiene for children, clothing and footwear for children, toys, children's books, school articles, children's decoration objects and gifts, literature, institutions focused on children

Contact: www.prodite.cz – prodite@bvv.cz





EDEN 3000 Building Center

Frequency: a permanent exhibition

Czech and Central-European Market: Almost 18 000 (one family) houses were built in Czech Republic in the past year and the local market is far from being saturated, when requirements for quality of living increases. Building Center is a perfect possibility to present new materials and technologies in building up.

Event Characteristics: A unique show of prefabricated, completely furnished family houses, member of UICB, International Union of Building Centers. It informs the general public on the novelties and trends of the contemporary living.

Other Specificities: The offer of the Model House Center is extended by the Sample room of building materials, where the producers of the broadest spectrum of the building industry are presented. It's part is also a Consulting Center providing free consultations relating to living and building incl. financial matters and possibilities

Cooperating Associations, Unions and Other Partners:

UICB – International Union of Building Centers
 SPS – Union of Businessmen in Building of the Czech Republic
 ČKAIT – Czech Chamber of Authorized Engineers and Technicians operating in building up

Contact: www.bvv.cz/eden3000 – eden@bvv.cz



ENVIBRNO 12th International Environmental Fair

Frequency: annually

Czech Market: Investments of firms in “environment-friendly” technologies have been permanently growing in accordance with the EU stricter standards. Also investments in infrastructure have been increasing relating for instance to water treatment. A topical theme is waste disposal – its cost being considerably lower in new EU countries.

Event Characteristics: The most important specialized environmental fair in the Czech Republic and also in Central and Eastern Europe staged under the auspices of three Czech ministries and in cooperation with a number of other professional organizations. Jointly with the VODOVODY-KANALIZACE Exhibition, the event is a complex of “ecological fairs Brno” including a protection of all environment sectors and the entire water-management branch.

Exhibits: The ENVIBRNO Fair involves all branches of technologies protecting environment – processing and disposal of wastes, air and combustion gases cleaning, soil and landscape protection, removal of old ecological burdens and consequences of ecological disasters.

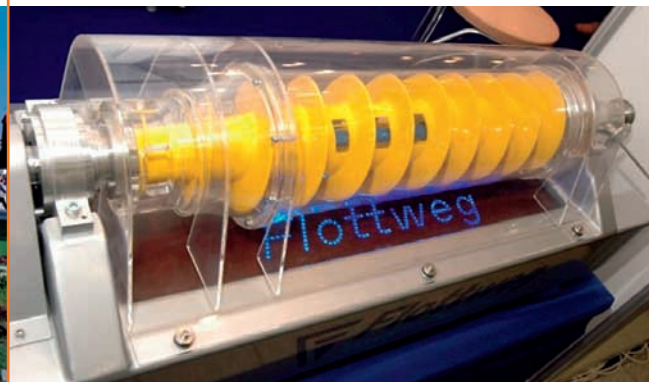
Auspices of the Fair:

Ministry of Environment of the Czech Republic
 Ministry of Industry and Trade of the Czech Republic
 Ministry of Agriculture of the Czech Republic

Cooperating Associations, Unions and Other Partners:

IWA – International Water Association
 Association of Sewage Treatment Experts of the Czech Republic
 Association of Environment-Friendly Systems Producers
 CEMC – Czech Environment Management Center
 CENIA – Czech Environmental Information Agency
 Czech Environmental Partnership Foundation

Contact: www.bvv.cz/envibrno – envibrno@bvv.cz





VODOVODY – KANALIZACE (WATER MAINS AND SEWERAGES), 12th International Water Management Exhibition

Frequency: annually

Czech Market: For the contemporary Central-European market enormous investments in infrastructure are characteristic. It also concerns water management. EU legislation forces communities and towns to invest money in sewage treatment plants, some more future investments will head for reconstructions of water-mains and sewerage network. The market in water is promising with respect to a growing consumption.

Event Characteristics: The largest show of water-management technologies in Central Europe staged jointly with the Association of Water Mains and Sewerages of the Czech Republic. It is held under the patronage of three Czech ministries along with the IWA Association. The exhibition is a traditional meeting of professionals from Central Europe, operators of water-mains networks, suppliers of technologies and representatives of towns and communities. Jointly with the ENVIBRNO Fair it is a “complex of environmental fairs Brno” involving protection of all environment sectors and the entire water-management sphere.

Exhibits: The VODOVODY-KANALIZACE (WATER MAINS-SEWERAGES) Exhibition deals with the whole branch of water management – protection of underground water, water treatment, sewage treatment, operation of water mains and sewerages, water supply, pumping technology, measuring, regulating and control systems, surveying, designing and consulting works, building activities.

Auspices of the Fair:

Ministry of Environment of the Czech Republic
 Ministry of Industry and Trade of the Czech Republic
 Ministry of Agriculture of the Czech Republic

Cooperating Associations, Unions and Other Partners:

IWA – International Water Association
 Association of Sewage Treatment Experts of the Czech Republic
 Association of Environment-Friendly Systems Producers
 CEMC – Czech Environment Management Center
 CENIA – Czech Environmental Information Agency
 Czech Environmental Partnership Foundation

Contact: www.ekologickeveletrhybrno.cz – www.bvv.cz/vodka – vodka@bvv.cz





Health Care



HOSPI Medica International Fair of Medical Technology, Rehabilitation and Healthcare

Frequency: every year

Czech Market: A National Health Service reform being prepared will initiate changes in health and social care and will have an impact on medical facilities. The medical technology market is ready for new impulses. Over a third of medical devices are older than eight years. Outdated devices will have to be renewed. The system is ready to absorb new state of the art treatment procedures and technologies. The market for rehabilitation and health care has not been divided yet and it has a high growth potential.

Event Characteristics: The fair is intended for the professional public and is one of the most important exhibitions of medical technology, hospital equipment, general practice and consequent rehabilitation, including prosthetics, in the new and old EU member countries. HOSPI Medica is the largest Central-European presentation of compensation and rehabilitation aids. Emphasized international character of the fair: the area rented by foreign exhibitors has increased by 16 %, compared with the 2004 run, the number of represented countries was 22 % higher.

Exhibits: Diagnostic and therapeutic apparatus and equipment, Laboratory instruments, Pharmaceuticals, Stomatology, Health care – background and outfit, Computing technology in health care, Building health facilities, Aids for walking, mobility and transportation, Orthopaedic and compensation aids, Furniture, aids and equipment for disabled people, Aids and devices for people with internal diseases, Rehabilitation, recondition and healthy life style, Consultations, financing, insurance companies, institutions and information in health service...

Show Sponsors:

Ministry of Labour and Social Affairs of the Czech Republic, Association of Czech and Moravian Hospitals, Hospital Association of the Czech Republic, Medical Device Manufacturers and Suppliers Association, Czech and Moravian Electrical and Electronic Association, Presidium of the Czech Medical Association J. E. Purkyne, National Council for the Handicapped of the Czech Republic, League for Rights of Wheelchair Users

Contact: www.hospimedica.cz – hospimedica@bvz.cz

OPTA International Fair of Eye Optics and Ophthalmology

Frequency: every year

Czech Market: In Czech Republic is 1,400 eye doctors, 1,060 optics shops, about 140 suppliers of spectacle frames, 14 suppliers of glass lenses, 6 suppliers of contact lenses. Number of glass lenses sold in year 2005 is 3.2 mil. pcs. Years' Expenses of Czechs for glass frames and contact lenses is almost 4 mld. CZK.

Event Characteristics: OPTA is the most important specialised presentation of eye optics and ophthalmology in the Central and Eastern European region. It is the only specialised trade fair focusing on eye optics and ophthalmology in the Czech Republic. OPTA is co-organised by the Association of Czech Opticians and Optometrists. During the eleven years when this trade fair has been organised at the Brno Exhibition Centre, both the exhibition area and the number of exhibitors are four times bigger. The existing space provided in the B Hall was not enough for the growing exhibitor and visitor numbers, therefore from 2006, all the professional visitors can look forward to the new and large spaces of the V Hall, where OPTA will move in the year 2006. The OPTA trade fair is not just a presentation of the top fashion spectacle frames, glasses and contact lenses, or technology and equipment, but serves also as a centre of education, offering numerous specialised lectures and seminars, including e.g. the 1st International Congress OPTA 2006 for Optics and Optometry Educators and Professionals from the New and Future EU Member Countries.

Exhibits: Spectacle frames, sunglasses, sports glasses, working glasses, special glasses – loupes, corrective glass lenses, contact lenses and solutions, sun lenses and glasses, materials for lens production, cleaning agents and appliances for glass lenses, spare parts for spectacles, machines, tool, appliances and materials, machines for the production of glasses and lenses, optical production technologies, security technologies and equipment for optical shops and warehouses, loupes and magnifying glasses for people with impaired vision, opera glasses, binoculars, telescopes, microscopes, barometers, thermometers, spectacle pouches, cases, boxes, chains – accessories for glasses, furniture for eye opticians, computing technologies for opticians, organiser tools for shops, workshops, and warehouses, other products – price tags, dies, bijouterie, stands, racks, ophthalmological machines – diagnostic and medicinal, equipment for ophthalmological ambulances, surgery, pharmaceuticals – medicaments and diagnostics, consumer materials, financial services, leasing, etc.

Professional Show Sponsors – Czech and Foreign:

Association of Czech Opticians and Optometrists

Contact: www.opta.cz – opta@bvz.cz





Travelling, Leisure Time



GO
International Travel Trade Fair

Frequency: one-year, held concurrently with REGIONTOUR
Czech Market: Tourism is a vital part of the Czech Republic's national economy making about 8.1% GDP and employing some 4% of the working population. Revenues from tourism in 2005 are estimated at CZK 118 billion.

Event Characteristics: It is a meeting of tourism professionals – significant Czech travel offices and agencies, international tour operators and tourist centres. The show is also designed for individual travellers and holidaymakers.

Exhibits: National tourist authorities, travel agencies (Tour operators), tourist destinations, accommodation and catering facilities, transport services, financial and insurance services, congress and incentive travels, service for business trips, tourism and active spending of leisure time, professional education, media, special literature, publicity in tourism, computers in tourism

Contact: www.bvv.cz/go – go@bvv.cz



REGIONTOUR
International Fair of Regional Tourism

Frequency: one-year, held concurrently with GO
Czech Market: Tourism is a vital part of the Czech Republic's national economy making about 8.1% GDP and employing some 4% of the working population. Revenues from tourism in 2005 are estimated at CZK 118 billion. According to statistics, in 2005 the Czechs made 9,583,000 journeys within the country and abroad lasting four and more days. Of this number 58% were domestic journeys (5.5 million) and 42% journeys abroad. The ratio of expenditure is contrary: 26.5% to 73.5%.

Event Characteristics: The project is designed mainly for the professional public and is the only show presenting tourist opportunities in the Czech Republic regions and in Central Europe.

Other specific features: Meeting Point – two-day contracting and information workshop for international tour operators attended by Czech tourism representatives.

Exhibits: Regions of the Czech Republic, regional institutions, foreign regions, attractive natural areas and locations, cultural and historical places of interest, spas, regions suitable for tourism and sports, culture, amusement, promotion of the regions

Contact: www.regiontour.cz – regiontour@bvv.cz

Travelling, Leisure Time





SPORT Life 5th session of the International Sports Fairs

Frequency: staged every year jointly with the Caravaning and boat Brno Projects

Czech Market: Czechs are a nation of great sport enthusiasts. Biking has become one of the most popular leisure activities along with social tennis, golf, swimming, roller-blades skating, skiing and ice-skating. Team sports as soccer, ice-hockey and volleyball are of high popularity. Central Europe features many unspoiled natural landscapes convenient for biking and hiking. In general, Czechs and Central Europeans love to travel domestically, as well as to the world's exotic places.

Event Characteristics: Sport Life is the most important place in Central and Eastern Europe presenting various sporting disciplines. Show branch structure involves five sections (cycling called BIKE Brno, outdoor, indoor, fitness, street) which contribute to a good orientation of professional visitors and the general public.

Exhibits: Exhibits of bikes, equipment for cycling, equipment for tourism and mountain, climbing, fitness and rehabilitation, rocket, ball and indoors sports, street sports, winter sports, sports clothing, footwear and accessories for sport and leisure activities, equipment of sports stores and facilities, media, clubs and professional literature

Contact: www.sport-life.cz – sport-life@bvz.cz

boat Brno 5th International Boats and Water Sports Show Brno

Frequency: staged every year jointly with the SPORT Life and Caravaning Brno Projects

Czech Market: Few years ago a newcomer, now a fully established part of the Czech holiday and leisure market – boats and yachting. Gone a long way from being considered amusement of a few chosen ones, now becoming a popular trend of yet wider public. As the boats and yachts have grown in size and comfort, so has the Czech market, and still getting bigger.

Event Characteristics: Boat Brno is the most significant show for the professional and general public in the countries of Central and Eastern Europe launched on the market in a close cooperation with the team of the World Fair boot Düsseldorf. It reacts on the ever stronger trend of an active spending of leisure and an individual experience in a holiday.

Exhibits: Exhibits of yachts and boats, engines and engine techniques for yachts and boats, equipment and accessories for yachts and boats, water scooters – equipment and accessories, canoeing, kayaking, rafting, rowing – equipment and accessories, surfing, windsurfing, kitesurfing, water skiing, wakeboarding, kneeboarding, diving technique, clothing, footwear and accessories for water sports, sport teams, sport clubs, water sport services, media about boats and water sports

Contact: www.boat-brno.cz – boat-brno@bvz.cz





Caravaning Brno

4th session of Caravaning Brno

Frequency: staged every year jointly with the SPORT Life and boat Brno Projects

Czech Market: Camping has always been a traditional way of spending holiday in the Czech Republic. As the life status has been rising in the last years an apparent shift from romantic backpacking towards a comfortable and enhanced way of camping can be observed. From that point of view the market offers a full range of opportunities for all businesses involved in the caravan industry with the prospect of further growth in the future.

Event Characteristics: Caravaning Brno is the latest of the trefoil of the Brno sporting projects prepared in cooperation with the World Show CARAVAN SALON Düsseldorf. It endeavours to become the leading show of caravaning in Central and Eastern Europe.

Exhibits: Exhibits of caravans, motor caravans, components, accessories and equipment for caravans and motor caravans, camping equipment, camp sites and equipment for camp sites, services (rental, financing and leasing, insurance, caravaning travel agencies), clubs and associations, specialist literature and media.

Contact: www.caravaning-brno.cz – caravaning-brno@bvz.cz



PROPET

INTER-
FELIS **No.1**

PROPET
International Pet Supply and Horse Equipment
Exhibition

Frequency: a biennial event

Czech Market: When it comes to their pets, Czech people are loyal consumers. They often treat their pet like children, and spare no expense in keeping their pet healthy and happy. This is why the pet industry in the Czech Republic has become a significant industry and is still growing. The majority of Czech families own a household pet and not only do they love their furry companions, but they also love shopping for them.

Event Characteristics: Propet Brno is the largest contracting and sales exhibition of breeder's and rider's equipment in the Czech Republic. It belongs to the most important branch-related shows in Central and Eastern Europe. Its accompanying event is Intercanis Agility – an international competition in dog's skills managed by a man

Exhibits: Exhibits of equipment for the breeders of dogs, cats, exotic birds, vivarium animals, rodents and small mammals – aquaria – literature and periodicals – organizations and institutions – gifts – services and insurance

Contact: www.propet.cz – propet@bvvc.cz

Rybařeni

No.1

FISHING
International Exhibition of Fishing Tackle

Frequency: one-year, held concurrently with MOBITEX, PRODÍŤ and MODEL BRNO

Czech Market: Almost 250 thousand fishermen are registered in the Czech Republic. The majority of renowned international brands of fishing tackle are represented on the Czech market.

Event Characteristics: The show is praised as one of three most significant shows in this field in Europe. The exhibition area and number of exhibitors grow every year. Through their participation the show stages the products by basically all producers and retailers of domestic but mainly international brands of fishing tackle.

Exhibits: Fishing tackle: rods, reels, lines, holka, weights, floats, spinners, wobblers, bajte, carp programme, catfish programme; fishing accessories: clothes for fishermen, boats for fishermen, boat engines, echo-sounders, travel agencies focused on fishermen, literature for fishermen

Contact: www.bvv.cz/rybareni – rybareni@bvvc.cz





MODELS BRNO Specialised Contracting and Sales Exhibition

Frequency: one-year, held concurrently with the MOBITEX and PRODÍŤE fairs and the RYBÁŘENÍ exhibition

Czech Market: Modelling in post-communist countries has transformed from a young people's mass clubbing activity into a half-professional hobby. As the salaries are growing, modelling in the Czech Republic is expected to grow steadily in the next years. About 40 renowned producers of modelling equipment and over 100 significant retailers are based in the country. Recently, there has been a clear increasing trend in "function modelling", especially in RC models of airplanes.

Event Characteristics: Presentations by producers of plastic, metal, wooden and paper model construction kits, materials for airplane, automobile, boat and rail modellers, modeller accessories retailers and specialised literature publishers.

Exhibits: RC models, plastic model construction kits, metal model construction kits, paper and wooden models, parts and materials, electronics and accessories, tools for modellers, literature, associations and clubs.

Other specific features: vast accompanying programme – outdoor pool for model boats, track for RC model cars, trucks and airplanes, model exhibition, presentations of modelling clubs, competitions for children.

Contact: www.modelybrno.cz, rtalafous@bvv.cz



Trade Fairs Brno

CALENDAR OF FAIRS AND EXHIBITIONS IN 2006

GO	12.-15.1.
REGIONTOUR	12.-15.1.
STYL	14.-16.2.
KABO	14.-16.2.
OPTA	24.-26.2.
SALIMA - International Food Fairs	
SALIMA	7.-10.3.
MBK	7.-10.3.
INTECO	7.-10.3.
VINEX	7.-10.3.
MOBITEX	22.-26.3.
PRODÍŤĚ	22.-26.3.
FISHING	22.-26.3.
MODELS BRNO	22.-26.3.
TECHAGRO	2.-6.4.
ANIMAL VETEX	2.-6.4.
SILVA REGINA	2.-6.4.
Building Fairs Brno 2006	
IBF	25.-29.4.
SHK BRNO	25.-29.4.
ELEKTRO	25.-29.4.
URBIS INVEST	25.-29.4.
PYROS/ISET	16.-19.5.
INTERPROTEC	16.-19.5.
TOP Technology Brno 2006	
PLASTEX	16.-19.5.
FINTECH	16.-19.5.
WELDING	16.-19.5.
FOND-EX	16.-19.5.
VODOVODY – KANALIZACE	23.-25.5.
ENVIBRNO	23.-25.5.
AUTOTEC 2006	3.-7.6.
STYL	22.-24.8.
KABO	22.-24.8.
MSV 2006	18.-22.9.
IMT 2006	18.-22.9.
INVEX	9.-13.10.
DIGITEX	9.-13.10.
HOSPIMedica Brno/ Central Europe	24.-27.10.
SPORT Life	9.-12.11.
boat Brno	9.-12.11.
Caravaning Brno	9.-12.11.
CHRISTMAS MARKET	8.-17.12.
Building Center	Year round except 1.1.,
EDEN 3000	24.-26. and 31.12.
Brno - Guest Shows	
INTERCANIS	24.-25.6.
The Green World 2006	1.-2.9.
GAUDEAMUS	31.10.-3.11.
BookWorld Brno 2006	10.-12.11.

REGISTRATION CARD

By post Trade Fairs Brno
Výstaviště 1,
CZ – 647 00 Brno

By fax +420 541 152 999

By telephone +420 541 151 111

Via e-mail info@bvv.cz

- I am interested in receiving your materials/information
- Please, delete me from your database

■ Please, send this material also to

Company name

Contact Person name

Street

Postal Code/Town

Country

Telephone

E-mail

- Please, send me updated Calendar of Exhibitions
- Please, send me detailed information on the following exhibitions

Exhibition Name:
.....
.....

- Information for visitors
- Information for exhibitors

Other notes
.....
.....



