

# TRADE FAIR SERVICES



I will never grow weary of serving,  
being useful will never tire me.  
*Leonardo da Vinci*

Central European  
Exhibition Centre



BVV



Veletřhy  
Brno

69 Company s.r.o. A. Charouz Motors s.r.o. A.M.T. Group a.s. A.M.T. Group a.s. ABF a.s. ADAST a.s. AERO Vodochody, a.s. Agentura VIACO AGIP Česká republika Agentura VIACO AGROSTROJ Pelhřimov AGROTEC a.s. AKTIS a.s. ALLSTAR GROUP s.r.o. ARGENTINA - LABOURIAUX INTERNCI- ON Arte spol. s r.o. Auto Palace Praha k.s. Autoprogress - Markmiller APM - Aut AWP s.r.o. BAOTIC Yachting GmbH BOBCAT CZ, a. s. BV - Technika, a.s. Cech čalouníků a dekoratérů CÍGLER SOFTWARE, a.s. Computer Press, a.s. Computer Press, a.s. CROY s.r.o. CZ CURSOR spol. s r.o. CZECH AIRSHOW AGENCY, s.r.o. Čechoplast spol. s r.o. Česká protipovodňová asociace Česká protipovodňová asociace Česká rada dětí a mládeže Českomoravská elektrotechnická asoc DaimlerChrysler Automotive Bohemia DC Concept a.s. DECORAL Diecézní charita Brno DISK Multimedia, s.r.o. E.ON Česká republika, a.s. EfektMedia spol. s r.o. EHI-EuroHandelsinstitut GmbH Electrolux Professional GmbH, Gesch EXPONA, s.r.o. FUCHS servis s.r.o. GALIKA AG, obchodní zastoupení Goldhofer Aktiengesellschaft GRAFFIN s.r.o. GRAFIE CZ, s.r.o. Happy Materials s.r.o. Heidelberg Praha, spol. s r.o. Hensel, s.r.o. hm reklama s.r.o. HYKRO s.r.o. HYUNDAI Motor CZ s.r.o. **OUR REFERENCE** IBM Česká republika spol. s r.o. Indoor Promotion s.r.o. Ing. Josef Milík - Solarco Inmobil - sdružení klubů zdravotně Institut digitální fotografie s.r.o. Integrovaná střední škola automobil J.K.R. spol. s r.o. Jiří Kolbaba - THE WORLD Jungheinrich (ČR) s.r.o. KIA MOTORS CZECH s.r.o. KOHLSCHEIN spol. s r.o. Kontrakt S, s.r.o. KUHN - BOHEMIA a.s. LASSELSBERGER, a.s. LCS International, a.s. Liga za práva vozíčkářů Lukrom Zlín a.s. M 3000, a.s. M Motors CZ s.r.o. Mendelova zemědělská a lesnická uni MERIDA CZECH, s.r.o. Messe Düsseldorf GmbH Messe Düsseldorf GmbH Ministerstvo obrany ČR Ministerstvo obrany ČR Ministerstvo obrany ČR Ministerstvo průmyslu a obchodu ČR MINISTERSTVO VNITRA ČR, odbor komuni Mittal Steel Ostrava a.s. MORAVIA STEEL a.s. Moto s.r.o. MOWEX, s.r.o. NEGUS EXPO INTERNATIONAL NET spol. s r.o. Nissan Sales Central & Eastern Euro NOWACO Czech Republic s.r.o. Občanské sdružení Šemík Oděvní podnik, a.s. OEZ s.r.o. PANAS, spol. s r.o. PERI, spol. s r.o. PEUGEOT ČESKÁ REPUBLIKA s.r.o. Phoenix-Zeppelin, spol. s r.o. Plan und Bau Baumaschinen IP spol. Policie ČR, Městské ředitelství Brn Poličské strojírny a.s. POTAIN s.r.o. ProGamers s.r.o. PROMÉDEA, spol. s r.o. PVT, a.s. RAVAK a.s. RENAULT Slovensko, spol. s r.o. Rittal Czech, s.r.o. ROJEK dřevoobráběcí stroje a.s. Roltechnik, spol. s r.o. Sdružení PIAFA ve Vyškově Skanska CZ a.s. SNIP & CO, s.r.o. reklamní společno SOME Jindřichův Hradec s.r.o. STAROBRNO, a.s. STAVES s.r.o. STILL ČR spol. s r.o. STROM Export s.r.o. Středočeský kraj Střechy Praha, s.r.o. SUMMIT MOTORS CZECH REPUBLIC s.r.o. SUZUKI MOTOR CZECH, s.r.o. Svaz českých a moravských výrobních Svaz podnikatelů ve stavebnictví v Šulc Ludvík - Monti TEKMA, spol. s r.o. TERRAMET, spol. s r.o. TESAS TOP, s.r.o. TESCOA s.r.o. THINK/Ci International Ltd. TJJ LUCKY Drásov TOKO-AGRO, s.r.o. TOS KUŘIM - OS, a.s. TRUCK TRADE spol. s r.o. TRUMPF Praha, spol. s r.o. UBIFRANCE VAGNERPLAST spol. s r.o. Van den Oever Int. tentoontstellings WIRTGEN ČR s.r.o. Zetor Trade, s.r.o. Zlatá lyže spol. s r.o. Zlatá lyže spol. s r.o. Zlínský kraj Zumro B.V. ŽĐAS, a.s. Život 90 v.o.s.

# STAND CONSTRUCTION AND SERVICES

## SERVICE UNLIMITED

### Key advantages

- We are the biggest stand construction and service provider for trade fairs and exhibitions in the Czech Republic and abroad
- Long tradition and rich experience in the sphere of exhibition industry enable us to provide perfect and complex system of services
- Our market share of stand construction within the Brno Exhibition Centre has reached 38.8 % in 2004
- In the construction of atypical exhibition stands within the Brno fairgrounds we have reached the 50 % limit.

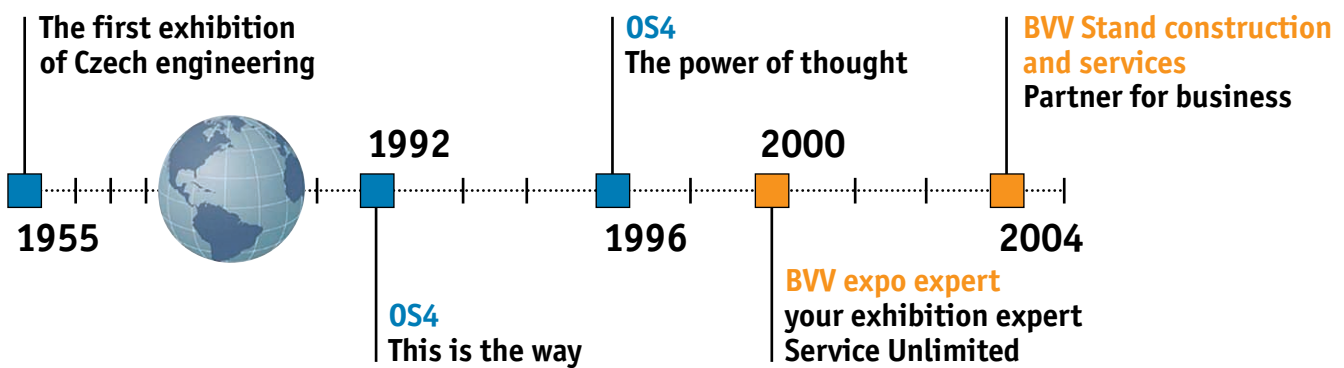


### Giving shape to ideas...

- We are offering “all in one” services – this advantage enables us to stay ahead of our competitors, and to deal with all necessary actions related to trade fair presentation at once
- We prefer individual approach to customers regardless of the amount of their investment
- Forwarding services and material preparation for events outside the Brno fairgrounds
- Forwarding services and complex transport of material all over the Czech Republic

# History

- the tradition of stand construction services in our corporation dates back to the late 1950's

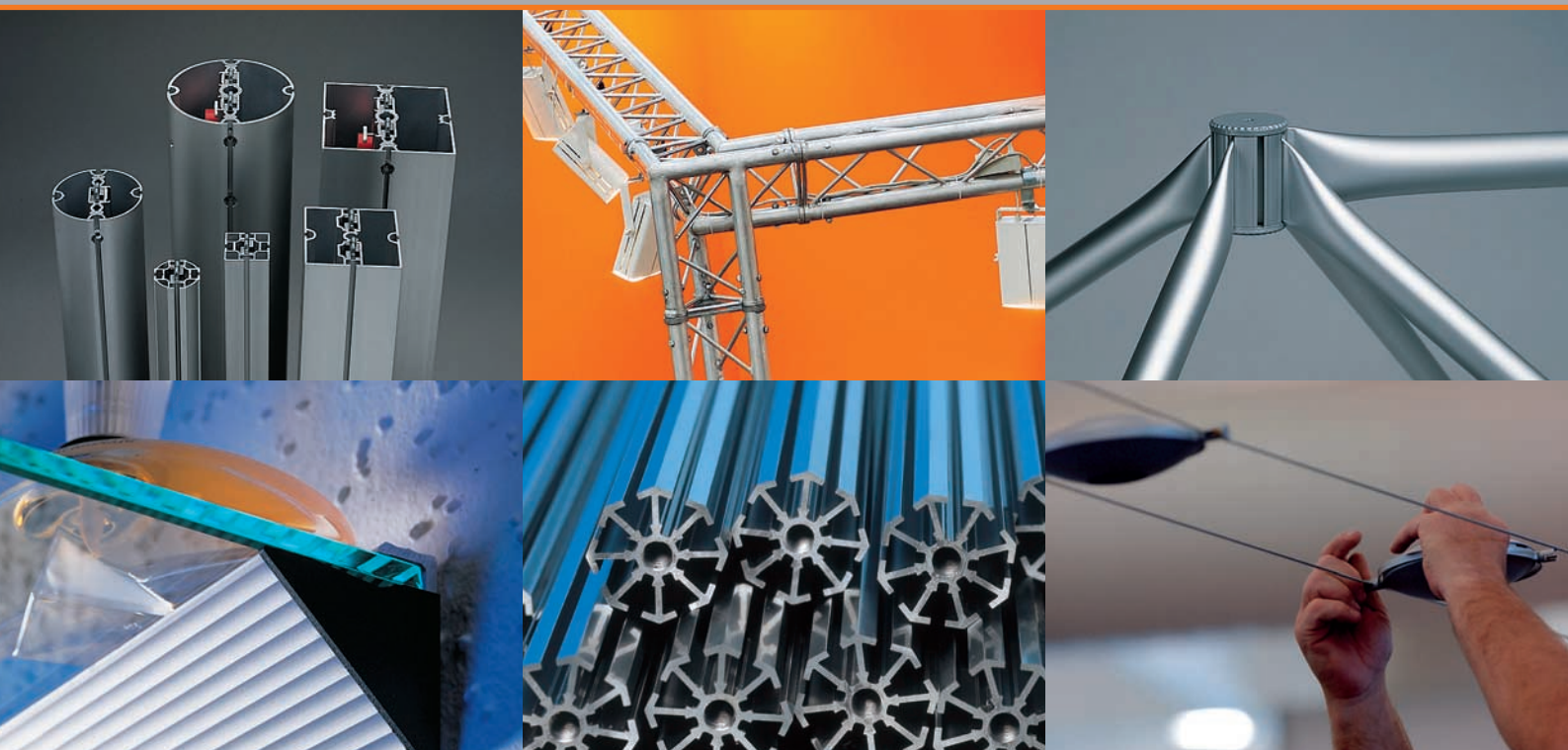


- In 1998 Messe Düsseldorf corporation became the majority owner, from whom we have adopted the system of orders processing according to contemporary European standards

# Trade fair services in the Czech Republic

## ■ Exhibition systems

- Using high quality material and the latest technologies, we produce **original exhibition stands**
- We are offering a wide range of exhibition systems
- The material used for stand construction is of high **quality and durability**

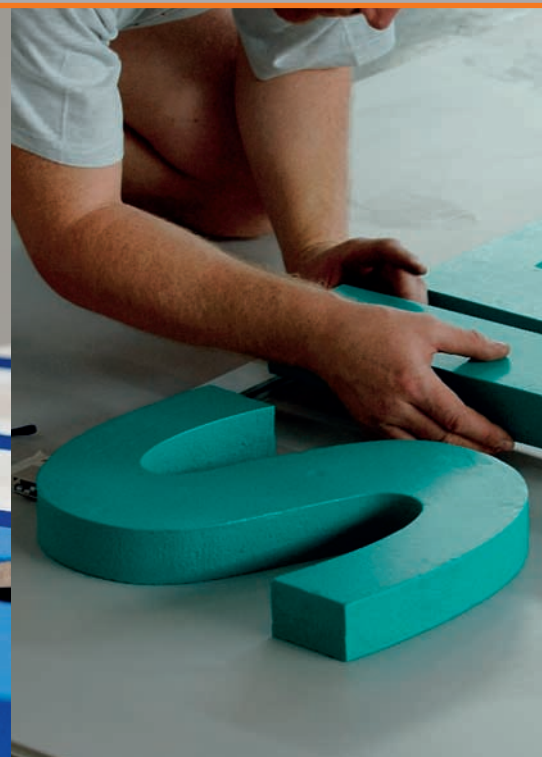


- OCTANORM, COMBI, MONTI, MAXIMA LIGHT, DOPPELFORM, ALUR, STRUKTUR
- regular refurbishment and careful storage of exhibition stand features and equipment are our standard

# Trade fair services in the Czech Republic

## ■ Trade fair services in the Czech Republic

- construction of standardised and atypical exhibition stands
- **24-hour service** before and during the trade fair
- **free counselling and consultation service**
- co-operation with top designers and architects
- co-operation during the rental of the exhibition area
- **architectural design project including price calculation**
- furniture and stand equipment (tables, chairs, cupboards, crockery, flowers, decorations)
- provision of all technical mains necessary for the running of the exhibition



- logistic background facilities directly within the fairgrounds
- locksmith's, graphical, and cabinet-maker's workshops
- storage areas for exhibition systems, furniture, mobile platforms, Italian Alma carpets, projection and multi-media equipment, atypical features (desks, counters, floors, walls, and other constructions), greenhouses for growing and supplying flower decorations
- production of Octanorm features – glass cabinets, tables, display systems, etc.
- forwarding and preparation of material for events outside the fairgrounds
- forwarding department organising complex transport services all over the Czech Republic

# Trade fair services in the Czech Republic

## ■ Always something extra...

- projection and multi-media equipment
- accommodation – hotels, pensions, apartments, hostels, lodging houses
- accompanying programme – singers, actors, entertainers, sportsmen
- catering – banquets, hot and cold cuisine, alcoholic and non-alcoholic beverages
- outdoor advertising within fairgrounds – billboards, portable fold-up boards, flying objects, distribution of printed leaflets



- hostesses speaking at least one foreign language
- photographic and decorator's services
- rental of mobile platforms
- rental and sale of exhibition Octanorm systems and Alma carpets exclusively in the Czech Republic



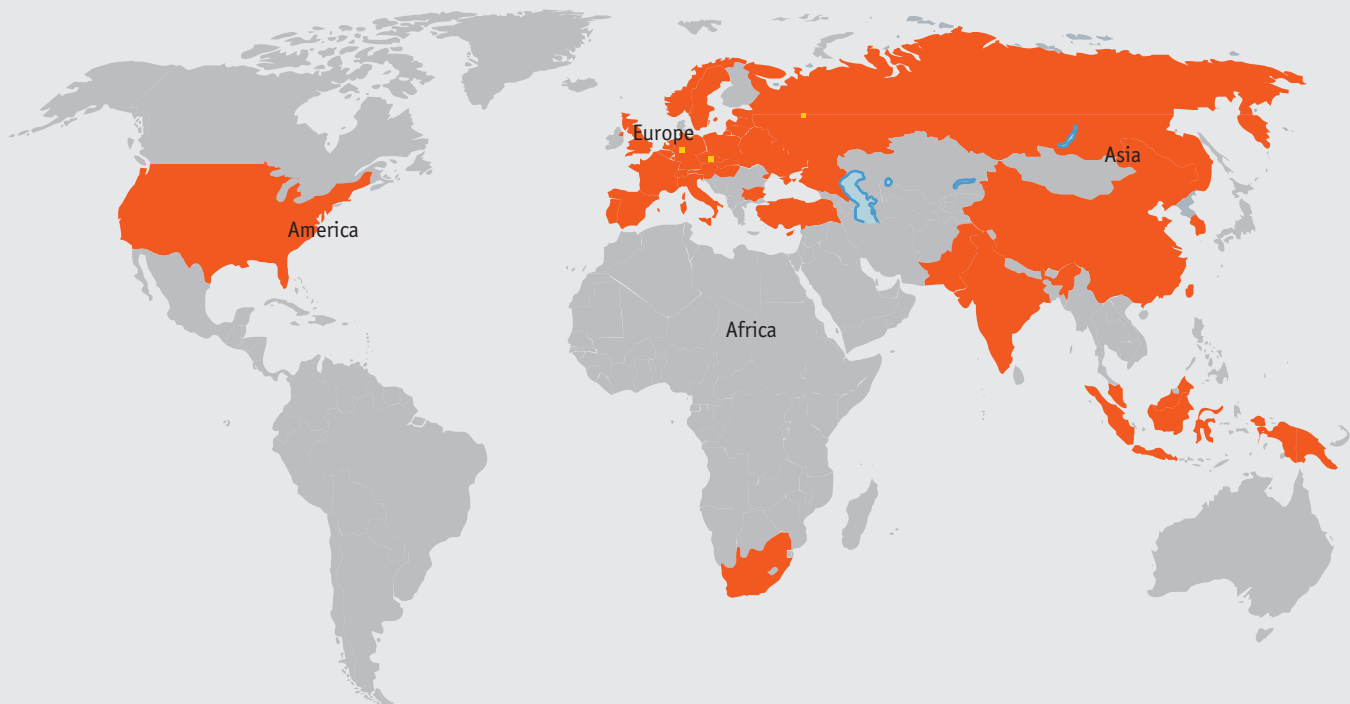
■ We know what we are talking about





# Trade fair services abroad

- We provide our services through a network of representatives in 37 countries on 4 continents
- Co-operation is carried out on the basis of representation of trade fair administrations, independent offices, or co-ordination directly from the Czech Republic
- Our key partners are mainly Russia, Slovakia, Germany, Poland, France, Spain, Italy, and Turkey
- Since April 1, 2005 we are the official partner of Messe Düsseldorf in the sphere of construction of standard and atypical exhibitions, and other trade fair services



Belgium  
Belarus  
Bulgaria  
China  
Estonia  
France  
Holland  
India  
Indonesia  
Italy

South Africa  
Korea  
Cyprus  
Liechtenstein  
Lithuania  
Latvia  
Luxembourg  
Hungary  
Monaco  
Germany

Norway  
Pakistan  
Poland  
Portugal  
Austria  
Russia  
Singapore  
Slovakia  
Slovenia  
Spain

Sweden  
Switzerland  
Tai-Wan  
Turkey  
Ukraine  
USA  
Great Britain

## Trade fair services abroad



In foreign countries, as well as at events outside the exhibition centre, the corporation provides these services through its **Implementation of international exhibitions department**. Complex organisation of technical implementation is provided, along with accompanying presentations and services supplied according to customers' individual requirements, all this at trade fairs and exhibitions on three continents, mainly in Europe, but also in Asia, and America.

The Trade Fairs Brno Corporation has acquired exclusive representation of several foreign trade fair administration enterprises. This provides for exclusive conditions including discounts on rental fees, the possibility to negotiate good position of the exhibition area for our customers, as well as operative solution of any possible problems. In these activities, Trade Fairs Brno is taking the advantage of joint network of foreign representatives in 37 countries of the world.

### ■ Permanent foreign representations

Moscow  
Düsseldorf



GERMANY – Düsseldorf  
Messe Brunn – Standbau  
Messeplatz  
404 74 Düsseldorf  
Tel.: +49 211 4560 8390, 8391  
Fax: +49 211 4560 8762849  
E-mail: [labest@messe-duesseldorf.de](mailto:labest@messe-duesseldorf.de)

RUSSIA – Moscow  
Vystavki Brno ooo  
Krasnopresnenskaya naberezhnaya,  
14/2, Hall 2, Office Tower 1  
123 100 Moscow  
Tel.: +7 095 255 25 89  
Fax: +7 095 255 29 38  
E-mail: [info@bv-moscow.ru](mailto:info@bv-moscow.ru)  
[www.bv-moscow.ru](http://www.bv-moscow.ru)

## Trade fair services abroad



- Counselling during selection of the best trade fair
- Provision of exhibition area according to client's request
- Co-ordination of Czech exhibitors' participation
- Co-operation with the representatives of Czech Ministry of Trade and Industry and CzechTourism Agency in the pro-export support of Czech companies
- Project preparation, assembly, maintenance, and dismantling of exhibition stands, installation of technical mains and supplies, parking and exhibitors' passes
- Organisation of visa formalities, accommodation, and transport for exhibitors
- Money transfer for coverage of rental fees for exhibition areas
- Transport and customs clearance of exhibitors' press and promotional materials
- Securing of technical services for smooth running of the presentation during the trade fair, share in the exhibitors' promotional activities, hiring of a hostess



Veletřhy Brno, a.s.  
Výstaviště 1  
647 00 Brno  
Tel.: +420 541 152 383  
Fax: +420 541 152 928  
E-mail: [expozice@bv.cz](mailto:expozice@bv.cz)  
[www.bv.cz/expozice](http://www.bv.cz/expozice)

Veletřhy Brno, a.s.  
Prague Branch  
Washingtonova 9  
112 49 Praha 1  
Tel: +420 224 214 945  
Fax: +420 224 228 243  
E-mail: [slowy@bv.cz](mailto:slowy@bv.cz)

Stand construction services abroad  
Tel.: +420 541 153 027  
Fax: +420 541 153 058  
E-mail: [expozice@bv.cz](mailto:expozice@bv.cz)

## Conference services



Holiday Inn Brno – Alfa & Beta Hall



Holiday Inn Brno – Meeting Room II

- We provide complex services related to organising conferences
- Rental of auditoriums and conference rooms upon the customers' request
- Supply of complex technical services
- Translation and interpreting services

■ [www.bvv.cz/congress](http://www.bvv.cz/congress)

■ [www.hibrno.cz](http://www.hibrno.cz)



Hall in Congress Center



## Accommodation



Holiday Inn Brno – Fitness



Holiday Inn Brno – Executive

### ■ Holiday Inn Brno

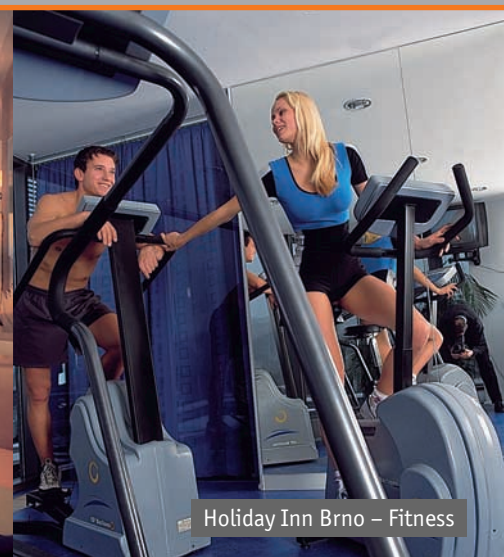
- 202 double air-conditioned rooms
- “Brasserie” restaurant offering international and Czech cuisine
- “Prominent” restaurant offering unusual cuisine using traditional ingredients
- Lobby bar
- Mini Gym and sauna
- Parking

■ [www.bvv.cz/travelling](http://www.bvv.cz/travelling)

■ [www.hibrno.cz](http://www.hibrno.cz)



Holiday Inn Brno – Lobby bar



Holiday Inn Brno – Fitness

## Catering within the fairgrounds



Holiday Inn Brno – “Prominent” Restaurant



Holiday Inn Brno – “Brasserie” Restaurant

- Gastronomic services provided at any of your events
- Light snacks as well as banquet tables or complete Czech and international cuisine menus
- Catering at your events is provided at any time

- [www.bvv.cz/catering](http://www.bvv.cz/catering)
- [www.hibrno.cz](http://www.hibrno.cz)
- [www.expocestaurace.cz](http://www.expocestaurace.cz)



EXPO Restaurace, Brno Hall in pavilion A



Holiday Inn Brno

## Other services



Holiday Inn Brno – hotel lounge



Expoparking

- Rental of halls and auditoriums, offices, and other areas
- Gastronomic services all over the Czech Republic
- Visas, flight tickets, accommodation worldwide
- Organisation of trips to selected foreign trade fairs
- Expoparking – year-round parking in indoor and guarded parking lots

- [www.bvv.cz/rent](http://www.bvv.cz/rent)
- [www.bvv.cz/catering](http://www.bvv.cz/catering)
- [www.bvv.cz/ft](http://www.bvv.cz/ft)
- [www.bvv.cz/expoparking](http://www.bvv.cz/expoparking)



Rotunda Hall in pavilion A



Business Center

## Added value of the participation in the Brno Fairs



Congress Hall, Holiday Inn Brno



Business Center and Press Center

### Trade Fair Competitions:

- Competitions for the best exhibits at the respective fairs
- AURA trade fair competition for the most attractive exhibition

### Consultancy:

- Seminar "How to be more successful at the fair"  
Seminar "Fair displays – a key to success"
- Business Centre – mediation of contacts between exhibitors and visitors – matchmaking  
Press Centre – promotion of participation of firms in media  
ExpoContact electronic catalogue – all-year-round presentation of firms and products

- [www.bvv.cz/businesscenter](http://www.bvv.cz/businesscenter)
- [www.bvv.cz/presscenter](http://www.bvv.cz/presscenter)
- [www.bvv.cz/aura](http://www.bvv.cz/aura)
- [www.bvv.cz/expocontact](http://www.bvv.cz/expocontact)
- [www.bvv.cz/seminar](http://www.bvv.cz/seminar)



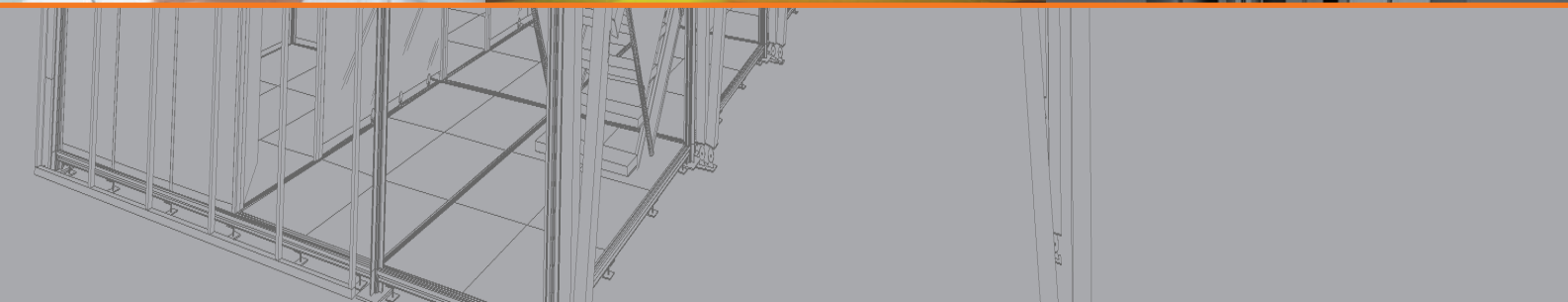
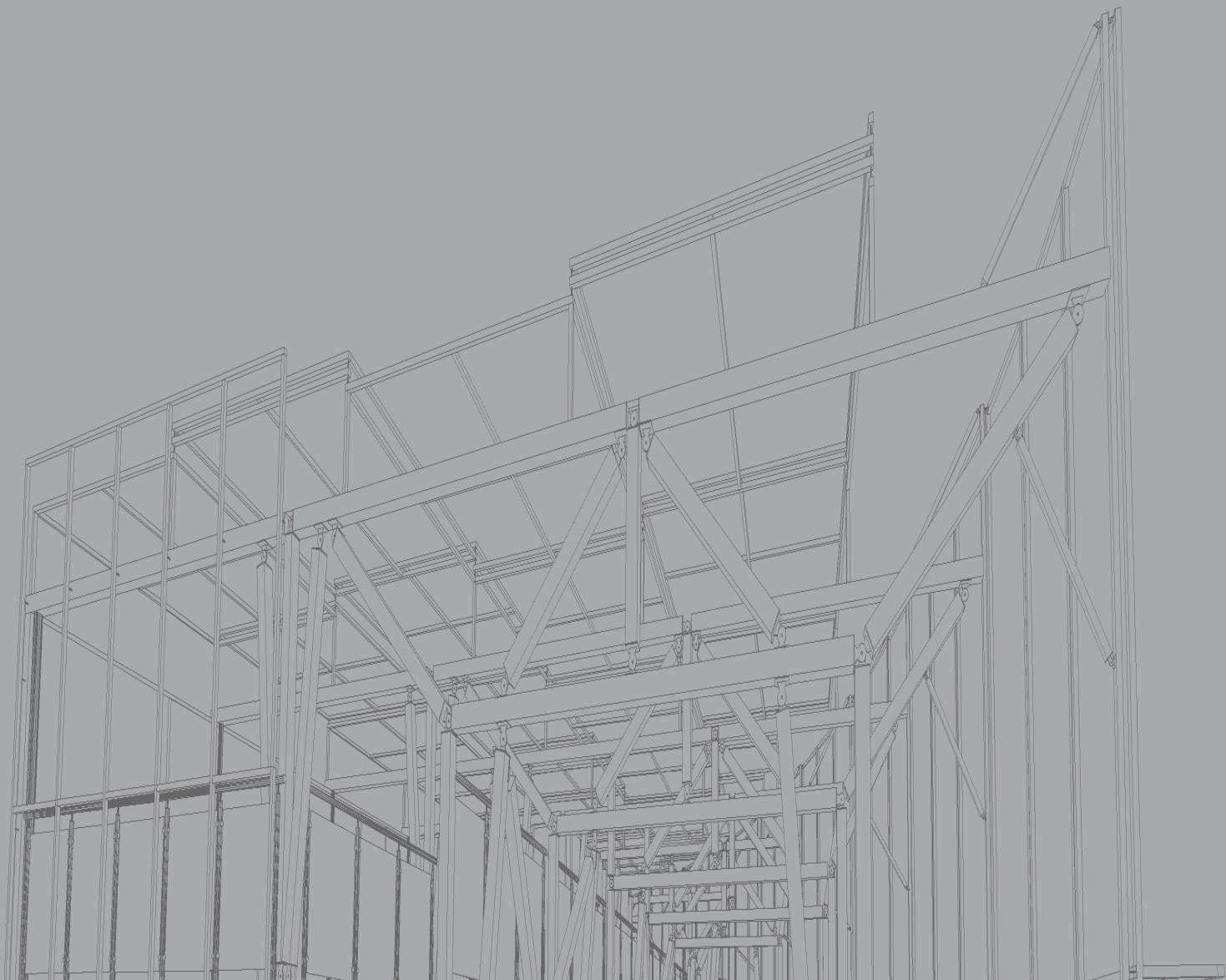
Congress Center



Zubří – recreation and training center



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Trade Fairs Brno  
Výstaviště 1  
CZ - 647 00 Brno  
Czech Republic  
Tel.: +420 541 151 111  
Fax: +420 541 152 999  
E-mail: info@bv.cz

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